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| 11:45 a.m. – 11:55 a.m. | Welcome to the 23rd Annual Symposium on Intellectual Property Law and Policy  
Christopher (CJ) Peters  
Dean, C. Blake McDowell, Jr. School of Law and Professor of Law |
| 11:55 a.m. – 12:00 p.m. | Greetings and Conference Details  
Mark Schultz  
Goodyear Tire & Rubber Company Chair in Intellectual Property Law,  
and Director, Intellectual Property and Technology Law Program |
| 12:00 – 1:30 p.m. | IP Law & Policy for the Next Four Years  
Panel Discussion  
- Mark Schultz, Panel Moderator, Goodyear Endowed Chair in IP Law, and Director, IP and Technology Law Center, University of Akron School of Law  
- Kira Alvarez, VP, ViacomCBS  
- June Besek, Chair, IP Section, American Bar Assn and Executive Director and Lecturer in Law, Columbia Law School  
- Patrick Kilbride, Sr. VP, Global Innovation Policy Center (GIPC), U.S. Chamber of Commerce  
- David Lachmann, Senior Director, Federal Government Relations, BIO |
| 1:30 – 2:45 p.m. | Best Practices for Diversity, Equity, and Inclusion in IP  
Panel Discussion  
- Tammy Bennett, Panel Moderator, Labor and Employment Partner and Chief Equity and Inclusion Officer, Dinsmore and Shohl  
- Ukeme Awakessien Jeter, Marketing and IP Counsel, Nationwide  
- Wednesday Shipp, Director and Assistant General Counsel, Procter & Gamble  
- Malisheia Douglas, IP and Cybersecurity Counsel, Eaton Corporation  
- Mark Guinto, Associate, Dinsmore and Shohl |
| 2:45 – 3:00 p.m. | Break & Networking |
| 3:00 – 4:15 p.m. | Building an Ethical Culture and Dynamic Among and Between In-house and Outside Counsel  
Panel Discussion  
- Trevor Copeland, Panel Moderator, Partner, Brinks Gilson & Lione  
- Kevin Leffel, Corporate Patent Counsel, Cook Medical Technologies, LLC  
- Elizabeth (Liz) Peters, Sr. Legal Counsel for IP, Steelcase |

See You Tomorrow for Day 2 of the 23rd Annual Symposium on Intellectual Property Law and Policy, 2021

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| 12:00 – 1:15 p.m.  | Survey of Trademark Laws and Updates Around the World Panel Discussion  
• Michael G. Craig, Panel Moderator & Speaker, Counsel, Tucker Ellis  
• Heather Barnes, Partner, Tucker Ellis  
• Mango Shufang Peng, Manager, International Dept. and Trademark Attorney, Jiaquan IP & Law  
• Ilya Kazi, Founder, IK-IP Limited  
• Darrin Sheya, European Director of IP, Stanley Black & Decker | 4   |
| 1:15 – 2:45 p.m.   | Effective Advocacy Before the Patent Trial and Appeal Board (PTAB), U.S. Patent and Trademark Office (USPTO) Panel Discussion  
• Hon. Beverly Bunting, Panel Moderator, Judge, Patent Trial and Appeals Board, USPTO (Retired)  
• Matthew J. Cavanagh, Partner, McDonald Hopkins  
• David B. Cupar, Partner, McDonald Hopkins  
• Hon. Alyssa Finamore, Judge, Patent Trial and Appeals Board, USPTO  
• Hon. Robert L. Kinder, Judge, Patent Trial and Appeals Board, USPTO | 5   |
| 2:45 – 3:00 p.m.   | Break & Networking                                                                                                                                                                                      |     |
| 3:00 – 3:45 p.m.   | Latest Developments in Patent Marking Panel Discussion  
• Daniel A. Thomson, Panel Moderator, Partner, Emerson Thomson Bennett  
• John Skeriotis, Partner, Emerson Thomson Bennett  
• Sergey Vernyuk, Partner, Emerson Thomson Bennett | 6   |
| 3:45 – 5:00 p.m.   | The Latest Tools and Challenges for Copyright Enforcement Panel Discussion  
• Devlin Hartline, Panel Moderator, Director and Professor of Communications, Center for the Protection of IP (CPIP), Antonin Scalia Law School, George Mason University  
• Terrica Carrington, Vice President, Legal Policy and Copyright Counsel, Copyright Alliance  
• Victoria Sheckler, Senior Vice President and Deputy General Counsel, Recording Industry Association of America  
• Ben Sheffner, Senior Vice President and Associate General Counsel, Copyright and & Legal Affairs, Motion Picture Association | 7   |

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Certificates of Attendance and a brief Survey will be emailed to you shortly.