



University of Akron School of Law  
Center for Intellectual Property Law & Technology

## **25<sup>th</sup> Annual Symposium on Intellectual Property Law and Policy**

**MONDAY, MARCH 27, 2023  
8:00AM-5:45PM**

### **Agenda**

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| <b>8:00 – 8:45 a.m.</b>  | <b>Registration and Hot Breakfast</b>  |
| <b>8:50 – 9:00 a.m.</b>  | <b>Welcome and Opening Remarks</b>   |
| <b>9:00 – 9:45 a.m.</b><br><b>(.75 CLE hrs.)</b>               | <b>After the Acquisition: Ensuring Your Client Can Keep and Use All the IP Assets It Just Bought</b>             |
| <b>9:45 – 11:15 a.m.</b><br><b>(1.5 CLE hrs.)</b>              | <b>The Unitary Patent &amp; Unified Patent Court Are Coming: The Biggest Global IP Development Since the AIA</b> |
| <b>11:15 – 11:30 a.m.</b>                                      | <b>Coffee Break</b>  |
| <b>11:30 – 12:15 p.m.</b><br><b>(.75 CLE hrs.)</b>             | <b>Serving MedTech in Our Region: Building a Practice and a Business Community</b>                               |
| <b>12:15 – 1:30 p.m.</b><br><b>(.75 CLE hrs.)</b>              | <b>Lunch &amp; Keynote Address: Gene Quinn, Founder, IP Watchdog</b>   |
| <b>1:30 – 3:00pm (1.50 CLE hrs.)</b>                           | <b>Trade Secret Claims: Choosing Your Clients' Battles</b>   |
| <b>3:00 – 3:15 p.m.</b>  | <b>Coffee Break</b>  |
| <b>3:15 – 4:00 p.m.</b><br><b>(.75 CLE hrs.)</b>               | <b>The End of Non-Competes? What's Next</b>  |
| <b>4:00 – 5:30 p.m.</b><br><b>(1.5 CLE hrs. prof. conduct)</b> | <b>Effective and Ethical Use of Experts in Litigation: Views from the Bench and Bar</b>                          |

*7.5 Hours of CLE applied for, including 1.5 hours of professional conduct*

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## TOPIC DESCRIPTIONS

**Keynote Speaker:** Gene Quinn, Founder and CEO of IP Watchdog, one of the premier sources of news on IP law and policy. Gene will discuss the state of the future IP union and future of the US IP system. Gene is an engaging speaker who is in the thick of today's most important debates about the future of the IP system.

### **The Unitary Patent & Unified Patent Court Are Coming: The Biggest Global IP Development Since the AIA**

Are you and your clients ready for the UPC? This panel will include U.S. and European perspectives about opt out, strategic use of the UPC, and a simulated dialogue between a GC and outside counsel about how and why patent owners need to prepare for this coming change.

### **Effective and Ethical Use of Experts in Litigation: Views from the Bench and Bar**

This panel will include perspectives from lawyers, experts, and an all-star lineup of judges from several key tribunals about the right way to work with experts.

### **Serving MedTech in Our Region: Building a Practice and Business Community**

Ohio gives birth to many promising MedTech technologies, but they often are commercialized elsewhere. This discussion will consider how lawyers can play a key role in connecting clients to resources they need to grow here while growing their own practices.

### **Trade Secret Claims: Choosing Your Clients' Battles**

Trade secret enforcement and defense occurs across an increasing number of venues – state court, federal court, cross-border enforcement, criminal investigations, the International Trade Commission, and now, with the Protecting American IP Act signed in January, even national security sanctions. This panel of top trade secret attorneys will discuss the relative merits, challenges, and use of these different venues.

## **After the Acquisition: Ensuring Your Client Can Keep and Use All the IP Assets They Just Bought**

After your client or company purchases IP assets through a sale or merger, there is still work to do to perfect and ensure ownership. This discussion will share a few cautionary tales and practical advice and checklists to ensure you do things the right way.

## **The End of Non-Competes? What's Next**

The Federal Trade Commission is proposing to end non-competes. This discussion will explain the proposal and discuss other kinds of agreements and strategies that businesses might use if that happens.

## **CONFIRMED FACULTY\***

- Jennifer Battle, Carpenter Lipps & Leland LLP
- Stephen Buffo, Stout
- The Hon. Phillip Calabrese, U.S. District Court for the Northern District of Ohio
- Paul Carleton, Carleton McKenna & Co. LLC
- Victoria Cundiff, Chair, Sedona Conference Working Group on Trade Secrecy
- David Cupar, McDonald Hopkins
- David Dingwell Plakas Mannos
- Larry Drasner, Renner Otto
- The Hon. Theodore Essex, Hogan Lovells & former Chief ALJ, U.S. Trade Commission
- Susan Gerber, Jones Day
- Angela Gott, Benesch Friedlander Coplan & Aronoff LLP
- The Hon. James Gwin, U.S. District Court for the Northern District of Ohio
- The Hon. Ryan Holte, U.S. Court of Federal Claims
- Camilla Hrdy, University of Akron
- The Hon. Robert Kinder, PTAB
- Jeffery Langer, Zoeller Company
- Jeffrey Pade, Paul Hastings
- The Hon. Daniel Polster, U.S. District Court for the Northern District of Ohio
- Mario Pozzi, Sib Lex Societa Tra Avvocati
- Jon Snyder, Ohio Life Sciences
- Swarna Solanki, Team NEO
- James Steiner-Dillon, University of Akron
- Rob Sterne, Sterne Kessler
- Jessica Sublett, Bounce Innovation Hub
- Sergey VERNYUK, Emerson Thomson Bennett

**\*To date**

## **CLE Credit**

CLE accreditation has been requested for the following states:

**OH** – 7.5 hours (including 1.5 hours of professional conduct credit covering Ethics, Professionalism, Substance Abuse, Access to Justice)

**IL** – 7.5 hours (including 1.5 ethics hours)

**PA** – 7.5 hours (including 1.5 ethics hours)

## **Reciprocity States**

**FL** – 7.5 hours (including 1.5 hours ethics)

**NJ** - 7.5 hours (including 1.5 hours of ethics)

**CA** - 7.5 hours (including 1.5 hours of ethics)

## **IP LAW AT AKRON**

[The University of Akron School of Law IP & Technology Law Center](#) has long been recognized as one of the leading IP law programs in the country. We offer more than 30 courses in the field and five degrees: an LL.M. (Master of Laws); a joint J.D./LL.M.; a joint J.D./MBA; and certificates for J.D. students and non- J.D. students.

With over 20% of the student body patent bar qualified and 40% of students involved in the IP program, Akron is one of the most IP-intensive schools in the nation.