Agenda topics:

3:00 – 3:02 CALL TO ORDER

1. The chair called the meeting to order. He asked for additions to the agenda. There being none, the agenda was approved as distributed by unanimous consent.

2. The chair asked for additions or corrections to the April 10 University Council minutes. There being none, the minutes were approved as distributed by unanimous consent.

3:02 – 3:05 EXECUTIVE COMMITTEE REPORT

1. The chair reviewed the attached April 17 UC Executive Committee minutes.

2. UC sent the textbook affordability proposal to Faculty Senate for their consideration and possible endorsement. The President will wait to see what Faculty Senate recommends.

3:05 – 3:05 OLD BUSINESS

The Budget and Finance Committee will discuss the athletic budget at a future meeting.

3:05 – 3:20 COMMUNICATIONS IN-DEPTH STANDING COMMITTEE REPORT

The chair discussed the attached Communications Committee goals.

The following was discussed:

- Web Accessibility Standards
- Branding Investigation
- Student-Centered Culture
- Review of Internal Communication Processes
The Communications Committee made a motion to endorse the following resolution regarding web accessibility (see attached rationale):

Whereas we have met with relevant parties, and whereas we have identified a need for a University-wide policy for web accessibility, The University Council resolves to create an ad-hoc committee that will work in collaboration with University Communications & Marketing (UCM), the Office of Accessibility and the Accessibility Committee of the Faculty Senate to develop a policy and determine how it will be implemented and supported within the organizational structure of The University of Akron.

The motion carried by a secret ballot vote of 15 in favor and 1 opposed.

The following suggestions were made:
- Work with the Institutional Advancement Committee on the Student Assistance Campaign
- Work with the Student Engagement and Success Committee on web accessibility and messaging

### 3:20 – 3:25 PRESIDENT’S REMARKS

JOHN GREEN

The following was discussed:
- Interim President Green is looking forward to working with the UC; he has been serving on the Budget and Finance Committee as a representative of the deans
- CFO Mortimer will present the FY19 budget to the UC before it goes to the BOT
- Dr. Green plans to create a strategic plan; the planning process will involve identifying the core values that are central to our mission and they will become the touchstones of how we do our business
- The Budget and Finance Committee proposed an integrated planning and budgeting process schedule that was endorsed by the UC and went into the 2017 HLC report as an example of an integrated process
  - Dr. Green plans to start following the schedule in spring 2019 and will work with the UC if adjustments are needed

### 3:25 – 3:32 PROVOST’S REMARKS

REX RAMSIE R

The following was discussed:
- The Chancellor deferred four bachelor’s degree programs at community colleges
  - UA is looking at possible degree delivery in Mansfield; if we cannot deliver, the chancellor will approve the degree program at North Central State College
- We expect the HLC request to move Wayne College under the umbrella of The University of Akron to be approved and go into effect on July 1
- Thirteen visiting faculty lines have been approved for fall in units across campus
- Discussions about permanent faculty hires will begin next week with the intention to have decisions made by the end of May so we can launch searches early
- Faculty Senate will discuss academic program review on May 3

### 3:32 – 3:53 COMMITTEE REPORTS

COMMITTEE CHAIRS

**Budget and Finance:** They are working on the FY19 budget.

**Informational Technology:** No report.

**Institutional Advancement:** No report.

**Physical Environment:** There was a three alarm fire at the Ballet Center on April 19. There was significant damage to the east building. Insurance adjusters and structural engineers are scheduled to visit the site.
Recreation and Wellness: The food insecurity survey is closed and the committee will begin analyzing the data.

Student Engagement and Success: No report.

Talent Development and Human Resources: No report.

Ad hoc Awards Committee: The Achievement Awards were presented in coordination with the Employee Service Awards on April 25 at InfoCision Stadium. The committee feels that it is important to acknowledge our colleagues every year. The committee will bring a recommendation to the UC about how to continue the award process. A suggestion was made to make the ad hoc committee a permanent UC committee.

Ad hoc Human Development Committee: The University of Akron is listed on the Age-Friendly University Global Network website. The committee is discussing ways to help faculty, staff and students that need childcare.

Ad hoc Textbook Committee: No report.

3:53 – 4:10 NEW BUSINESS HARVEY STERN

Bill Kraus, Associate Provost for Enrollment Management, and Kim Gentile, Senior Associate Director of Admission Outreach, discussed the attached outreach presentation. The following was discussed:

- Fall 2018 Class
  - National confirmation deadline is May 1
  - Admission deadline is July 1
  - The final deadline to confirm is July 15
- Spring 2019 Class
  - Application opens August 1
- Adult and Transfer
- Ways to Support New Student Enrollment Efforts
- New Freshmen Confirmations (as of April 30)

Outreach efforts would not be successful without the faculty and staff of the campus community. Please share your ideas with Bill and Kim, refer students to their office and/or attend one of the upcoming outreach events to see how we engage students through the process.

The meeting was adjourned at 4:10 p.m. by unanimous consent.