

University Council

MINUTES

JANUARY 14, 2020

3 – 4 PM

STUDENT UNION 335

MEETING CALLED BY	Ruth Nine-Duff, chair
TYPE OF MEETING	Monthly Meeting
PRESIDER	Ruth Nine-Duff, chair
NOTE TAKER	Kim Haverkamp
ATTENDEES	<p>Member: Phil Allen, Linda Barrett, Ann Bruno, Jeanette Carson, Katie Cerrone, Ed Evans, Tonia Ferrell, Marjorie Hartleben, Brittany Hartman, Paul Levy, Mary Jo MacCracken, Gary Miller, Kris Nakoneczny, Ruth Nine-Duff, Mark Okocha, Dane Quinn, Linda Saliga, Shiva Sastry, Tiffany Schmidt, Isaiah Smith, Julia Spiker, Amanda Stefin, Shawn Stevens, Joe Uργο</p> <p>Absent with notice: Arnob Banik, Jared Brown, Kristine Kraft</p> <p>Absent without notice: None</p> <p>Other attendees: Andrew Adolph, Celeste Cook, John Corby, Olivia Demas, Mike Dowling, Tammy Ewin, Amy Freels, Wayne Hill, Jolene Lane, John MacDonald, John Messina, John Reilly, Harvey Sterns, Steve Storck, Joette Dignan Weir</p>
Agenda topics:	
3:00 – 3:05	CALL TO ORDER RUTH NINE-DUFF
DISCUSSION	<ol style="list-style-type: none"> The chair called the meeting to order and asked for additions or revisions to the agenda. There being none, the agenda was approved as distributed by unanimous consent. The chair asked for additions or corrections to the Dec. 3 University Council minutes. There being none, the minutes were approved as distributed by unanimous consent.
3:05 – 3:10	EXECUTIVE COMMITTEE REPORT RUTH NINE DUFF
DISCUSSION	The chair reviewed the attached December 17 UC Executive Committee minutes and encouraged members to submit suggestions for guest speakers on the UC website .
3:10 – 3:20	PRESIDENT'S REMARKS GARY MILLER
DISCUSSION	<p>The following were discussed:</p> <ul style="list-style-type: none"> He introduced two new University leaders: Steve Storck, Interim Chief Financial Officer and Tammy Ewin, VP Marketing and Communication The search for a permanent VP/Chief Financial Officer will begin soon His welcome message to campus describes the discussions that will take place over the next couple months (email message sent on Mon., Jan. 13)

	<ul style="list-style-type: none"> Deans, their faculty and leadership will work together on a new way to share accountability for building enrollment, finding new revenue streams and addressing expense reduction challenges <p>Strategic Planning Update:</p> <ul style="list-style-type: none"> The UCEC completed the review of the three-year action plans with the deans The Strategic Work Group (SWG) is finalizing their initial recommendations of strategic themes for the future of the University A campus event to talk about the strategic themes is being planned for Jan. 28 The President and Provost are impressed with the work products created by the SWG and UCEC A group will be established to develop a strategic plan from the work done by the SWG and UCEC
3:20 – 3:25	<p style="text-align: center;">PROVOST’S REMARKS</p> <p style="text-align: right;">JOE URGO</p>
DISCUSSION	<p>The following was discussed about student success:</p> <ul style="list-style-type: none"> There is a plan to expand course offerings this summer to help more students graduate on time <ul style="list-style-type: none"> Departments/Advisors will be encouraged to alert individual students who would benefit from the expanded summer schedule Dean searches are underway for BCAS, CHP and CAST Searches are underway for Vice President for Enrollment Management and Director, Office of Institutional Research and Strategic Analysis
3:25 – 3:40	<p style="text-align: center;">GUEST SPEAKER</p> <p style="text-align: right;">JOHN CORBY</p>
DISCUSSION	<p>John Corby, Chief Information Officer discussed the attached presentation about technology training. The following items were discussed:</p> <ul style="list-style-type: none"> Technology training status for instructor-led, custom on-demand and delivered on-demand opportunities The LinkedIn Learning Pilot will begin soon The WebEx license will be extended for 1 year The migration from Grades First to PeopleSoft Advising will be completed this week; the advisor notes are available on PS Advising; training will be provided IT Training Resources can be found at http://www.uakron.edu/training ITS will run an Office 365 instructor-led training series from January – March <ul style="list-style-type: none"> Dates, times and locations are available at http://www.uakron.edu/seminars
3:40 – 3:55	<p style="text-align: center;">COMMUNICATION IN-DEPTH REPORT</p> <p style="text-align: right;">TIFFANY SCHMIDT WAYNE HILL</p>
DISCUSSION	<ol style="list-style-type: none"> Wayne Hill, Vice President/Chief of Staff, introduced Tammy Ewin, VP Communication and Marketing and provided a preview of the new brand strategy that will begin in February. Tiffany Schmidt, chair, discussed the attached presentation about committee goals. The following items were discussed: <ol style="list-style-type: none"> The Families Helping Families Fund will replace the Student Emergency Financial Assistance grant allowing us to continue to help student in need They are planning to create a new survey to determine how student are receiving communications They are working with the Sesquicentennial marketing subcommittee

3:55 – 3:55	UNFINISHED BUSINESS	
DISCUSSION	There were none at this time.	
3:55 – 4:00	COMMITTEE REPORTS	RUTH NINE-DUFF
DISCUSSION	<ol style="list-style-type: none"> 1. The attached committee reports were submitted for UC review prior to the meeting. There were no questions concerning committee reports. 2. Ann Bruno expressed concern about increased traffic on the commons/brick walkways. She will submit a topic submission. 	
3:50 – 3:50	NEW BUSINESS	RUTH NINE-DUFF
DISCUSSION	The meeting was adjourned at 4:00 p.m. by unanimous consent.	