University Council
Student Engagement and Success

Minutes: November 6, 2012

Attendees: Angeletti, Rick; Ashby, Susan; Christopher, Greg; Gannon, Debbie; Kline, John; Krovi, Ravi; Levy, Paul; Moore, Stacey; Tressel, Jim.

Absent with notice: Mothes, Holly; Pleuss, Carol; Thorpe, Lauri;

Absent: Dennis, Bryan;

Meeting called to order at 9:05 am.

New Business

I. Presentation – Vision 2020: The Akron Experience Preparing students to be career ready! By: Stacey Moore and Michael Kulick (see attached)

- How do we get the information on relative experience and internships?
  - We need to develop a way to track which students are doing internships. We can track students who are on co-op.
  - A lot of students do not register for internships for credit.
  - A suggestion….maybe would charge a flat-fee for internships. (i.e. co-op has a flat-fee of $55.00)
  - With engineering co-ops, the door has opened for other majors to do co-ops within those companies, i.e. Interior Design.

- Career Fairs on campus
  - Liberal Arts majors – many employers are looking for students with analytical skills (i.e. Sociology, Psychology, Economics) to work in the Business sector. To make these students more marketable in business, perhaps they could take additional business courses along with their major. Possibly a minor in business.
  - Employers on campus during the career fairs typically jot down students’ names and those they are interested in interviewing. Within a week or two they will have the students come to their office to interview.
  - In addition to academics, employers are looking for student’s involvement on campus. Involvement leans towards leadership.

II. Where can Student Success and Engagement help with promoting this Experience?

- First, Stacey will get bench mark data.
- Internship tracking piece and credits for internships.
List of courses needed to help students become more marketable.

III. The University of Akron bylaws of the university council

- John emailed everyone on the committee bylaws. Please read over the bylaws and let John know of any concerns or changes.

IV. New Student Orientation

- Chris Tankersley will be at our next meeting to discuss New Student Orientation.
  - NOTE: (11/8/12) Debbie spoke with Chris. He will NOT be at our next meeting. Nothing is set in stone for orientation so he has nothing to report to our committee.

Meeting Adjourned: 4:00 pm.

Student Engagement and Success meetings: NEXT MEETING 12/4/12, 3:00 – 4:00 SU 321

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<thead>
<tr>
<th>Date</th>
<th>Time</th>
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<tr>
<td>12/4/2012 Tue</td>
<td>3:00 PM</td>
<td>4:00 PM SU Room 321</td>
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<td>1/8/2013 Tue</td>
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Vision 2020: The Akron Experience

Preparing students to be career ready!
The Akron Experience

will provide our graduates with 21st Century skills in a unique learning environment.

It begins before they enroll and lasts throughout their lives.

The University of Akron
Vision 2020

The Akron Experience:

"The Akron Experience is a distinctive approach to combining academic and experiential learning, teaching our students to understand the combined power of culture and knowledge to advance society and the economy. We will create true 'citizens of the world' who are prepared by their Akron Experience to understand and address societal needs."
The Akron Experience

Career and Personal Development

Arts and Humanities Competencies

Academic Foundation

Community Engagement and Global Responsibility

Cross-Cultural Competencies

Wellness Development

Leadership Development
Akron Experience: Career Success!

+ Focus Areas
  + Relevant learning
  + Career Success – jobs, graduate school

+ The New Plan
  + A focused, hybrid model; not a generalist one
  + Liaisons are not just liaisons.....
  + Mission critical
  + Close working relationships with advising, counseling center, career services providers in the colleges
  + Encouragers.....well, encourager for now!
Changing Liaison Roles

+ Arts and Sciences
  + Natural Sciences/LuAnn Coldwell
  + Social Sciences/Mike Morley
  + Humanities/Sylvia Rahman
  + Fine Arts/Anna Bahvala

+ CBA
  + Alex Toomey

+ Health Professions
  + Craig Wilkinson

+ Education
  + Paula McCarthy

+ Summit
  + Mike Kulick
Liaison Expectations

+ First Phase (now-Spring 2013)
  + Relationships – high frequency/ high contact
  + Data – true baselines
  + Build Expertise
  + Frequent, specific outreach
  + Large scale event attendance
  + Time spent in liaison area

+ Second Phase (Summer 2013 and beyond)
  + Accountability
    + Relevant learning
    + Job/ grad school success
    + Continuation of phase 1 expectations
Discussions....

- The Career Plan for all students
- Akron Experience; Zipway
- Role of Academic Advising
- Role of Counseling Center
# Four-year Career Development Timeline: Developing Your Career the ZipWay

<table>
<thead>
<tr>
<th>IMAGINE</th>
<th>INVESTIGATE</th>
<th>INTERACT</th>
<th>IMPLEMENT</th>
<th>INSIGHT</th>
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<tbody>
<tr>
<td>Typically First Year Students or Junior College Career Options</td>
<td>Typically Sophomore Students or Junior College Career Options</td>
<td>Typically Junior Students or Senior College Career Options</td>
<td>Typically Graduating Students or Senior College Career Options</td>
<td>Alumnae Experience on Alumni, Alumni, Alumni, Alumni</td>
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<tr>
<td>Explore career options, use the OCDL Center for Career Exploration</td>
<td>Research careers and jobs, use the OCDL Center for Career Exploration</td>
<td>Research potential employers and career options, use the OCDL Center for Career Exploration</td>
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<td>Present career related programs at OA or professional organizations.</td>
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<td>Attend career related programs offered at UA</td>
<td>Attend career related programs offered at OA</td>
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<td>Attend career related programs offered at OA</td>
<td>Attend career related programs offered at OA</td>
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<td>Create a resume, have your resume reviewed by a COO professional</td>
<td>Update your resume, have your resume reviewed by a COO professional</td>
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<td>Contact the OCDL to explore career job search strategies or relevant opportunities related to your career in your field.</td>
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<td>Practice interview skills and improve your interview skills</td>
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<td>Meet with your academic advisor to develop your major as an academic plan</td>
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<td>Take a career assessment course</td>
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<td>Talk with faculty about career options in your field(s), meet with a career counselor, and meet with a career counselor</td>
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<td>Maintain a GPA of 3.0</td>
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<td>Get involved in student or community organizations</td>
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<td>Visit the Counseling Center and take career personality assessments</td>
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<td>Meet with a career counselor and discuss your career options</td>
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<td>Learn to love what you do and make the most of it</td>
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<td>Work on how to improve your strengths and weaknesses</td>
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