Meeting called to order at 3:00 pm. September minutes approved.

**Old Business:**

I. **Royal Application Updates** – September 3, 2013 the campaign started. 3,100 fall 2014 applicants. Honors application expressed 1300 interested students. The student applications have a higher GPA than last fall (3.5)

II. **Retention** – Stacey Moore discussed the initial July retention plan of collaborating with the university to get our numbers in the right direction.
   a. November Retention Kick-off will include speaker Vincent Tinto. The university will collaborate to discuss retention plan by identifying our goals. This will be a brainstorming discussion within small groups.

III. **Help a Zip Referral** – This program is to assist with any problems student have through their education; the most common problems are financial aid.

IV. **University Preview Day** – This weekend will focus on financial aid, scheduling, advising, and registration.

V. **Dining Options** – This discussion was addressed.

VI. **Meeting adjourned at 4:00 pm.**