University Council  
Student Engagement and Success  

Minutes: May 7, 2013  

Attendees: Angeletti, Rick; Christopher, Greg; Gannon, Debbie; Kline, John; Levy, Paul; Thorpe, Lauri; Tressel, Jim; Dennis, Bryan; Krovi, Ravi; Ohlson, Margo; Pleuss, Carol  

Absent: Ashby, Susan; Moore, Stacey; Mothes, Holly  

Meeting called to order at 3:00 pm. April minutes approved  

Subcommittee Reports:  
- None  

New Business:  

I. Elections for new committee secretary of Student Engagement and Success:  
   Margo Ohlson - elected as Secretary and seconded  

II. New Initiatives  
   - Application for Undergraduate admission has been updated and will be updated further in the next couple of week  
   - Web Team is updating web site to better assist prospective students and feature our flexible programs  

III. Reconnect Events  
   - Reconnect events will take place in Simmons 101 on Thursday evenings, June 13, July 18, and August 1 and also schedule personal appointments.  
   - This will be a 1 stop shop for our guests which will allow students to:  
     i. Re-activate their applications  
     ii. Review their DARS report with advisor to see how close they are to a degree  
     iii. Learn about our new degree completer programs and any other new programs which would be of interest to them  
     iv. Speak to college representatives  
     v. Talk with Career advisors  
     vi. Receive Financial Aid advising  
     vii. Register for classes  
     viii. Sign up for Financial Aid, Installment Payment  
     ix. Receive their UA Net ID (in the event they no longer have one or it was de-activated for any reason)  
     x. Obtain their ZipCard with photo  

   - Invited students include: UA Stop Out students from 2001 to present and May 2013 graduates of several NE Ohio community colleges . . . nearly 14,000 prospective students
IV. Workforce Strategy Partnership Team
   • First meeting took place Monday, April 22
   • Goal is to: Coordinate UA representation to employers; identify what we do, employer needs, and ways in which we can help each other; inventory our UA representatives, employer contacts, potential job, and relevant learning opportunities as well as development relationships for contacts and fundraising.

V. Expand dual enrollment and Post Secondary Enrollment Options
   • Identify pool of teachers and student enrollment
   • Consider pricing options to incentivize enrollment

VI. ZipStart
   • Initiative to reach out to Fall 2013 admitted undergraduate students who paid the $100 seat deposit to enroll in up to 6 credits of General Education courses this summer at a discounted rate to expedite pathway to graduation/employment and help reduce debt
   • $750.00 for 1 class (3 credits) and $1,000.00 2 classes (6 credits)
   • Presented to the Board of Trustees (BOT) on May 8, 2013 and approved by BOT
   • Upon the Board Approval the program will be sent to the Chancellor’s Office
   • Expected start date is May 24 with classes beginning Summer Session I - June 10, 2013
   • Classes are both online and traditional
   • Faculty have raised issues regarding teaching of these classes but will offer classes only for sections which fill appropriately
   • 140 students enrolled, committed and attended orientation but did not attend classes in the Fall of 2012
   • ZipStart is targeting 4,000 students – goal of 600 to participate

VII. Military Friendly Campus
   • 1,300 Veterans on campus
   • 135 Campus staff are veterans
   • Discussions on the skills and recruiting tools for today’s veteran

Old Business:

I. Tuition Remission
   • Decided that it was not in the best interest of the University to eliminate the program.

Meeting adjourned at 4:00 pm.