University Council
Student Engagement and Success

Minutes: February 4, 2014

Attendees: Angeletti, Rick; Gannon, Debbie; Thorpe, Lauri; Ohlson, Margo; Mothes, Holly; Pleuss, Carol; Levy, Paul; Sochacka, Alicia; Christopher, Greg; Krovi, Ravi

Absent: Kline, John; Ashby, Susan; Moore, Stacey; Marion, Nancy; Tressel, Jim

Meeting called to order at 3:00 pm. January minutes approved.

I. Fall 2014 Enrollment Update – Applications total 14,486 and quality indicators are outpacing fall 2013. Direct admit percentage has increased. This fall, 51% of the students are directly admitted to a college. Immediate challenges are increasing Confirmation Fee payments through May 1 deadline (and beyond) and chasing the $45 application fee to complete applicant files.

II. Yield Task Force – This is a new concentrated effort by college liaisons and student services officers to move the needle forward on increasing admitted to confirmed student yield. This group is engaged in methodical connected outreach by department/major with admitted students.

III. Honors Overview – 75 students have committed to Honors College. There has been a concern about the miscommunication regarding the Honors cards that were to be returned to the college. On February 21, 2014, 34 students were interviewed followed by a reception. Honors College has received 867 scholarship applications and the deadline was extended until February 7th.

IV. UC Standing Committee Expectations – Goals for the UC Student Engagement and Success are to be present at the March meeting. The group discussed the following goals:

a. Admission/ Yield – increase graduation rate

b. Student engagement - to become more connected with students
   • Service model to cut through the layers

c. Research Algebra and Calculus grades to determine if they could be admitted to programs
   • Students are at risk with math classes – create a math “bootcamp”

Meeting adjourned at 4:00 pm.