Add a Differentiators Widget

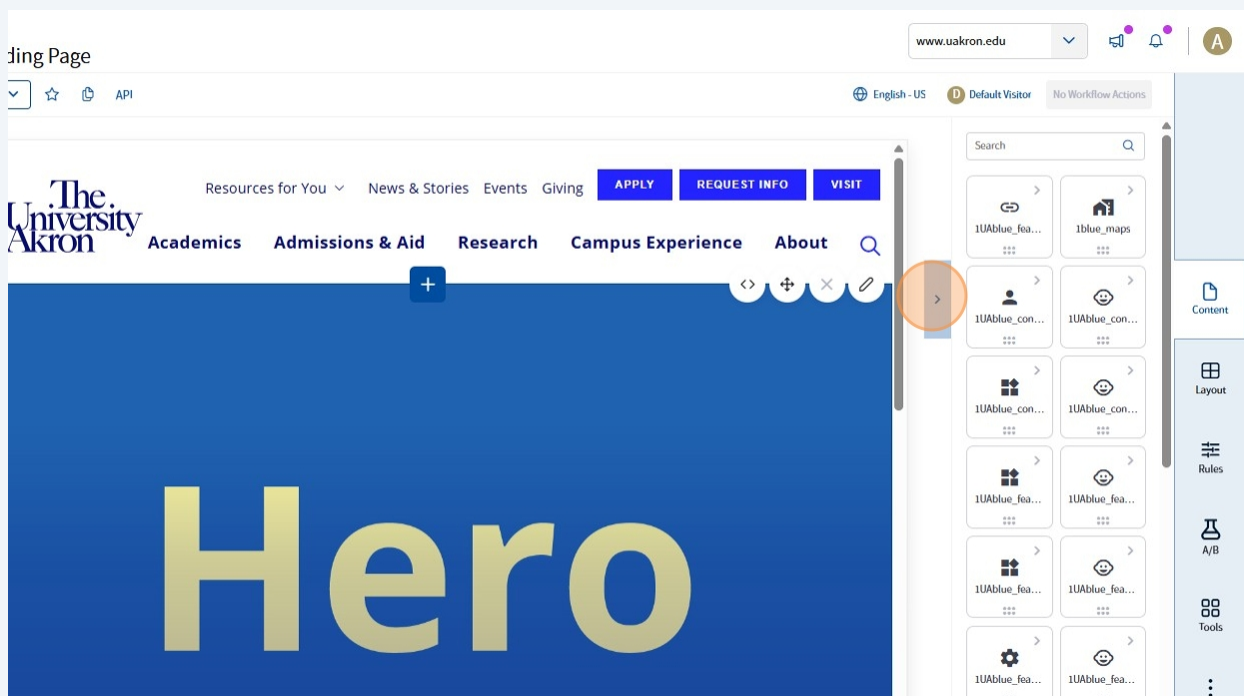**1** Navigate to **https://www.uakron.edu/c** Log-in with your UA credentials. Navigate to your folder.

Name	Menu	Status			Mod. User	Mod.
important-archive		● ●	🇺🇸 (en_US)	Important Page	Anthony Serpette	11/14/
important		● ✓	🇺🇸 (en_US)	"New" Important page	Anthony Serpette	11/14/
index.dot		● ✓	🇺🇸 (en_US)	YES Redesign Overview	Anthony Serpette	11/14/
docs						
general-page-with-left-nav		● ●	🇺🇸 (en_US)	General Page with Left Nav	Anthony Serpette	11/14/
general-page-full-width		● ●	🇺🇸 (en_US)	General Page - Full Width	Anthony Serpette	11/14/
landing-page		● ●	🇺🇸 (en_US)	Landing Page	Anthony Serpette	11/14/
images						

Sidebar folder tree:
- veterans
- virtual-tour
- vision2020
- vote
- vpstudentaffairs
- webaccess
- webcape
- webforms
- webteam
  - docs
  - evergreen
  - fivex
  - fourx
  - guide
  - images
  - includes
  - test
  - tutorials
  - uatools
  - yes
- week-of-welcome
- wellness
- williamshonorscollege!
- wilson
- workday
- wrc
- wrsd
- ws

2   Double-click on the page where you want to add a Differentiators feature

	Name		Menu	Status		
	important-archive		●●		(en_US)	Important Page
	important		●✓		(en_US)	"New" Important page
	index.dot		●✓		(en_US)	YES Redesign Overview
📁	docs					
	general-page-with-left-nav		●●		(en_US)	General Page with Left Nav
	general-page-full-width		●●		(en_US)	General Page - Full Width
	landing-page		●●		(en_US)	Landing Page
📁	images					

Home
Website
  Browser
  Containers
  Templates
  Links
  Vanity URLs
  Publishing Queue
  Pages
Website Browser
Content
Forms & Polls
Content Types
CMS Admin

uploaded_files
venture
veterans
virtual-tour
vision2020
vote
vpstudentaffairs
webaccess
webcape
webforms
webteam
  docs
  evergreen
  fivex
  fourx
  guide
  images
  includes
  test
  tutorials
  uatools
  yes
week-of-welcome
wellness
williamshonorscollege!
wilson
workday
wrc

English (US)   Show Archived

3   Click to close the Content Palette.

ding Page   www.uakron.edu

English - US   Default Visitor   No Workflow Actions

The University Akron

Resources for You   News & Stories   Events   Giving   APPLY   REQUEST INFO   VISIT

Academics   Admissions & Aid   Research   Campus Experience   About

Hero

Search

1UAblue_fea...   1blue_maps
1UAblue_con...   1UAblue_con...
1UAblue_con...   1UAblue_con...
1UAblue_fea...   1UAblue_fea...
1UAblue_fea...   1UAblue_fea...
1UAblue_fea...   1UAblue_fea...

Content
Layout
Rules
A/B
Tools

4 Click the blue square with a plus sign.

5 Click "Widget"
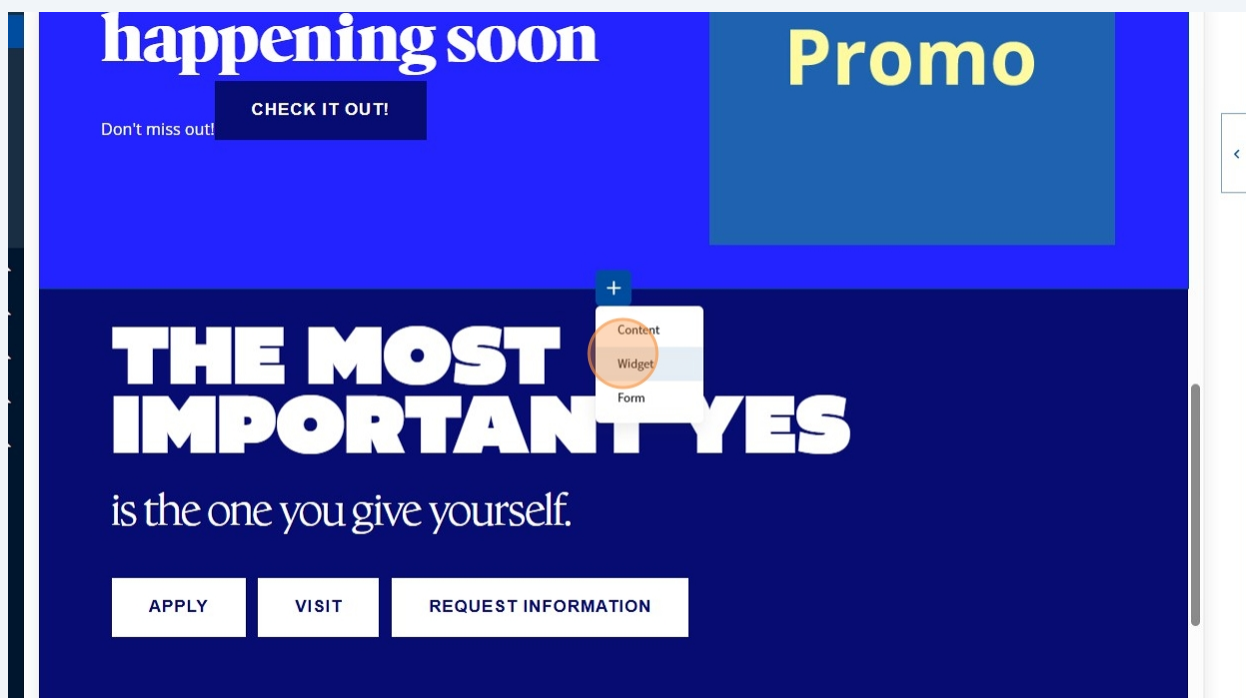
6 Click the blue circle with a plus sign, then click "1UAblue_feature_differentiators"
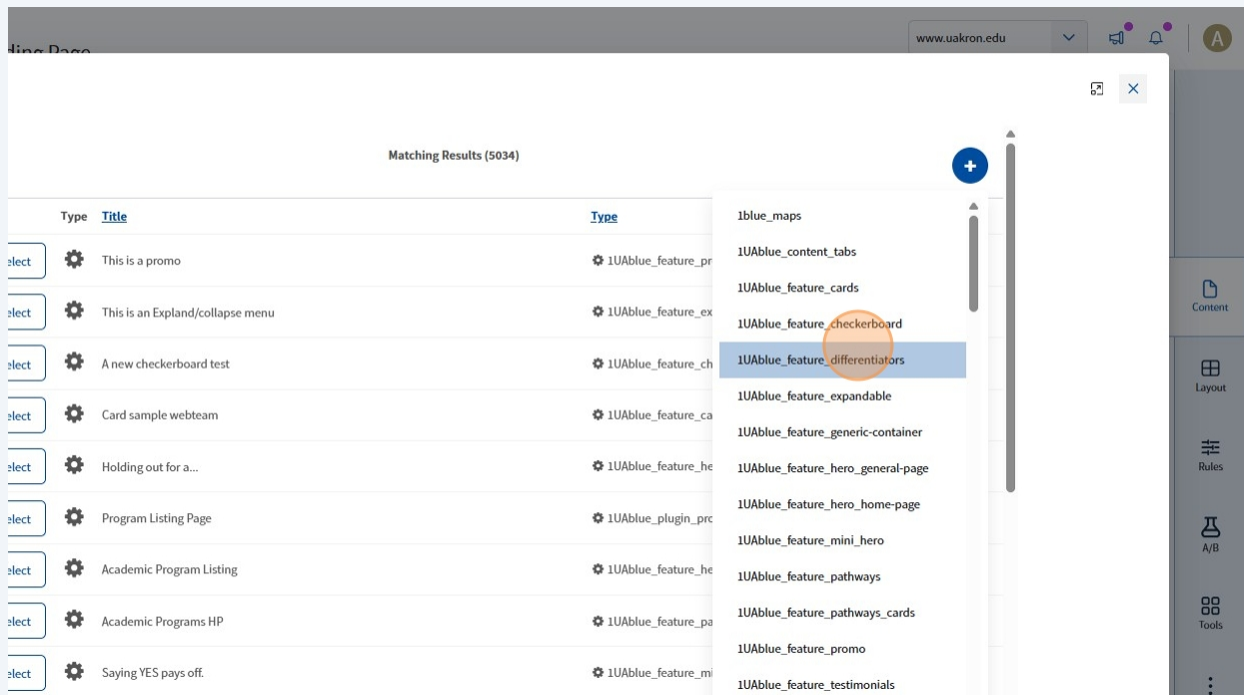
7 Click this text field.
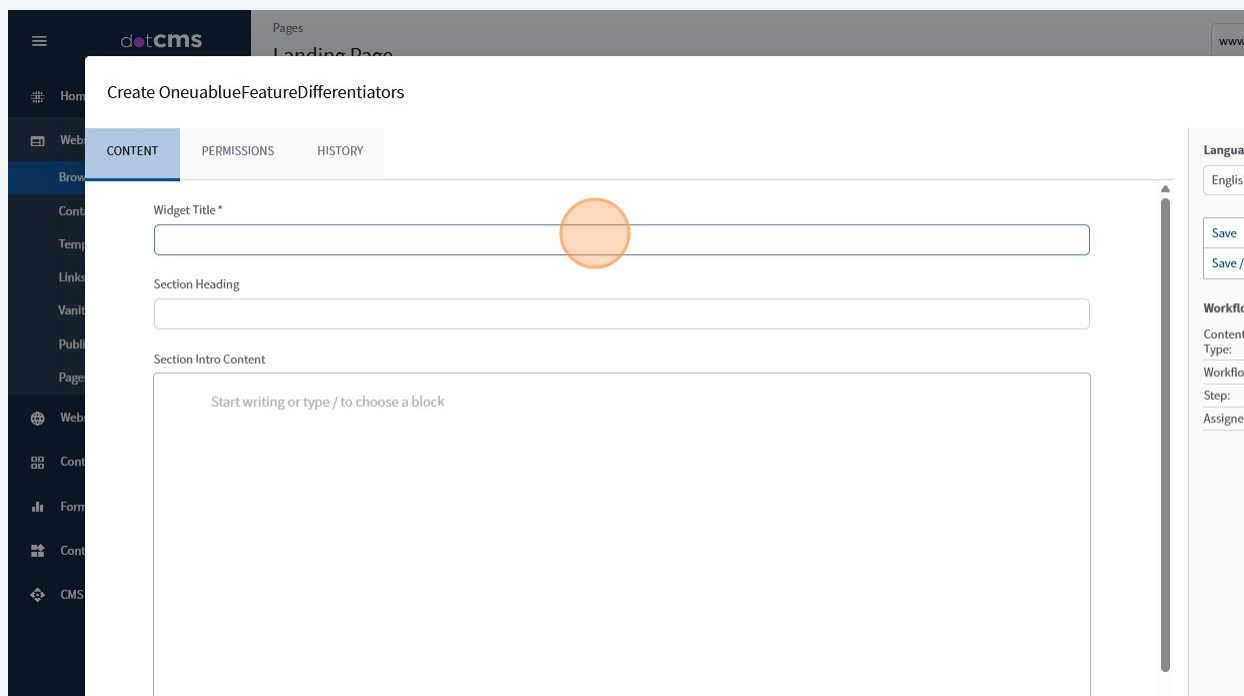
8   Type "Differentiators widget (feature)"

9   Fill in the Widget title, the Section heading, and the Section intro content. To add in the image and the Differentiators items, we'll need to save, exit, and return.

10 Click "Save"

11 Click the "x" to exit the Differentiators feature.
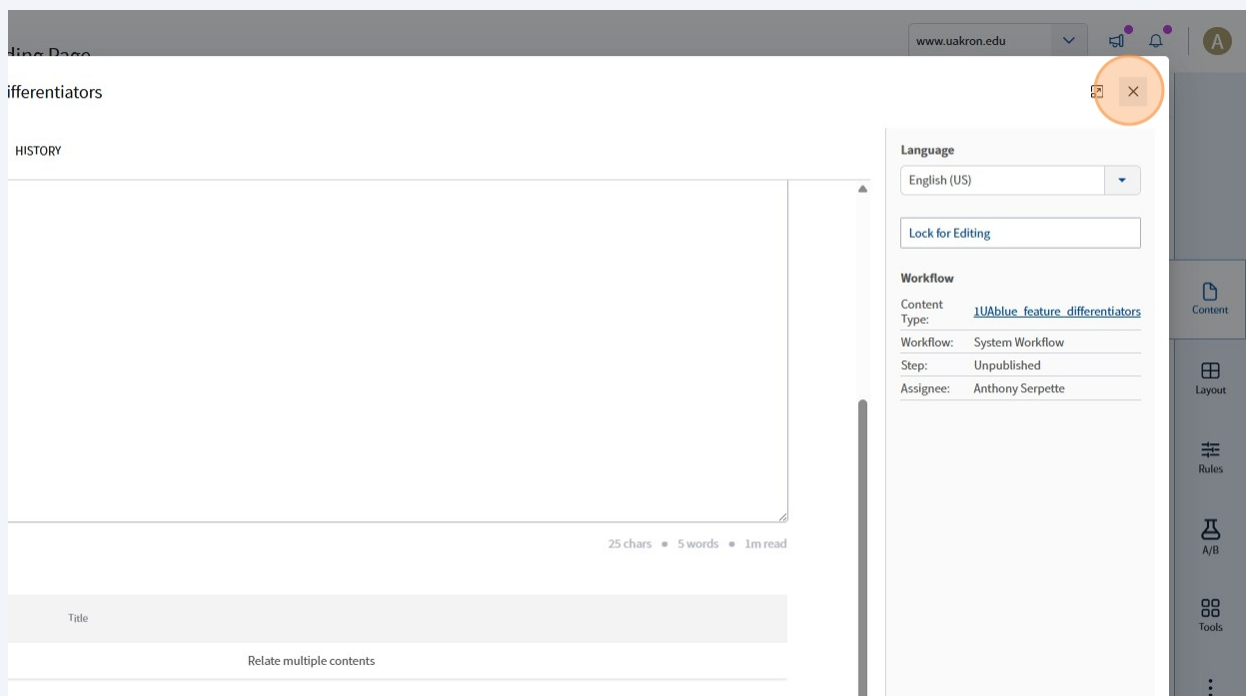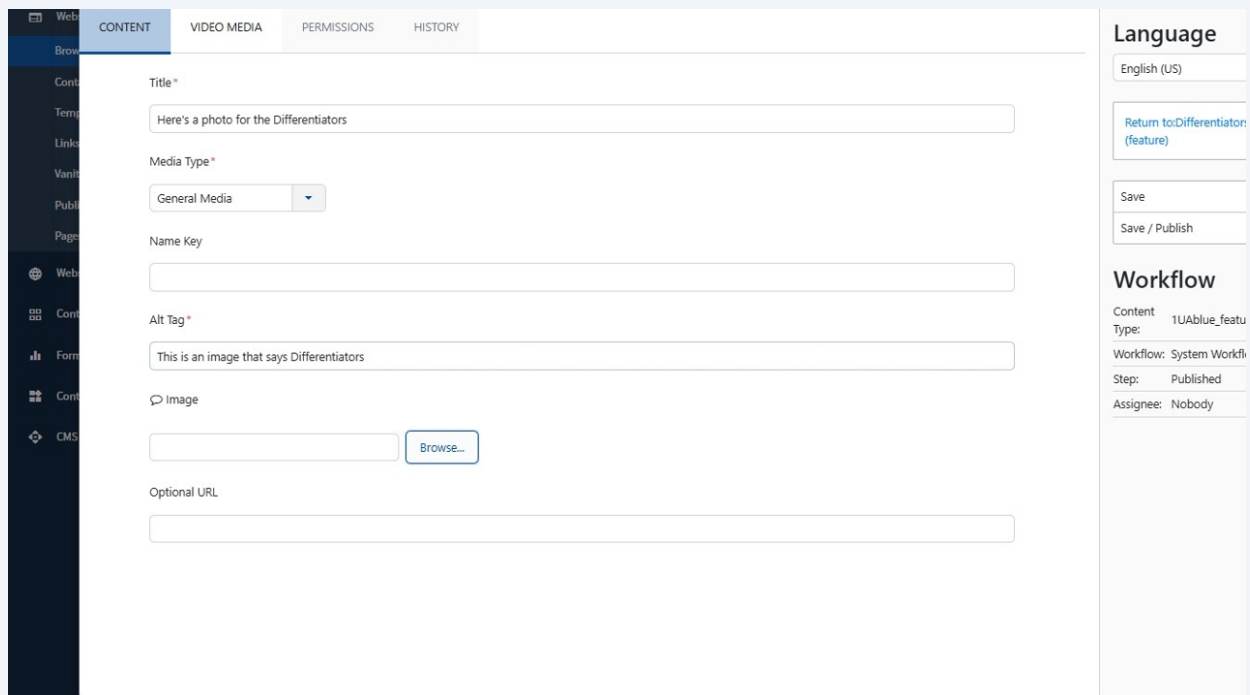
12   Click the Pencil icon to re-enter the Differentiators feature.
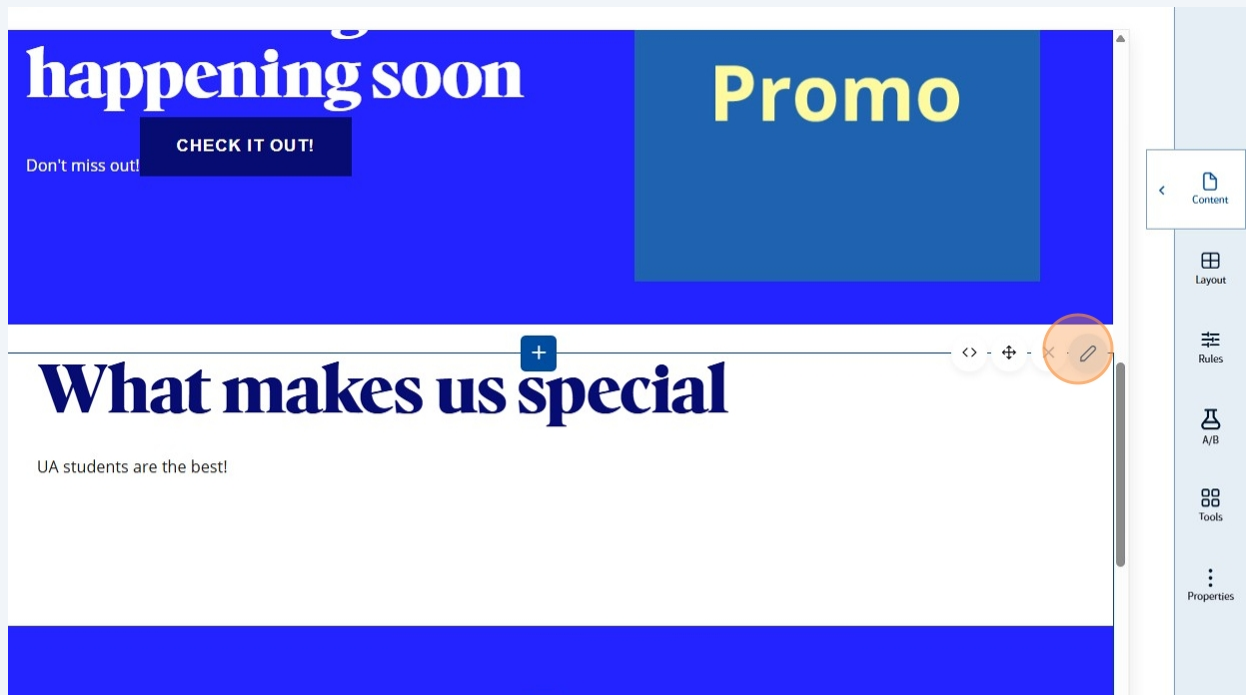
13   To add media, click "Relater" and "Relate New Content"
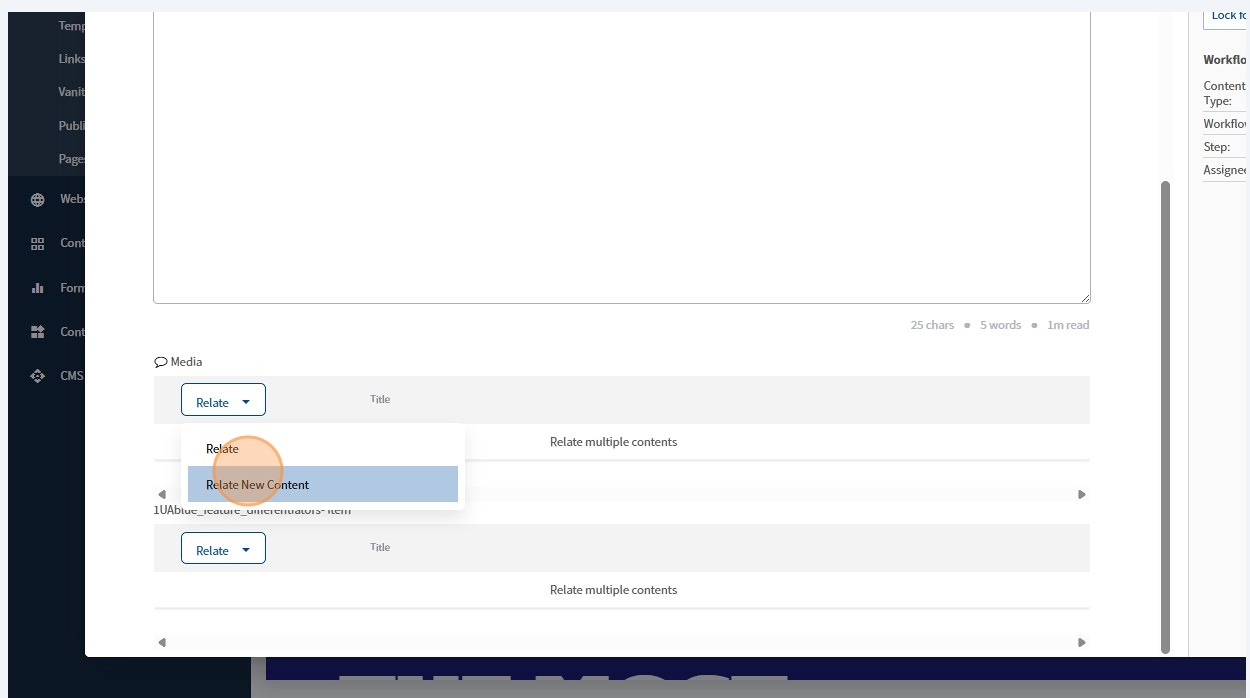
14   Fill in the Title and the Alt-tag.

CONTENT   VIDEO MEDIA   PERMISSIONS   HISTORY

Title*

Here's a photo for the Differentiators

Media Type*

General Media

Name Key

Alt Tag*

This is an image that says Differentiators

💬 Image

Browse...

Optional URL

Language

English (US)

Return to:Differentiators (feature)

Save

Save / Publish

Workflow
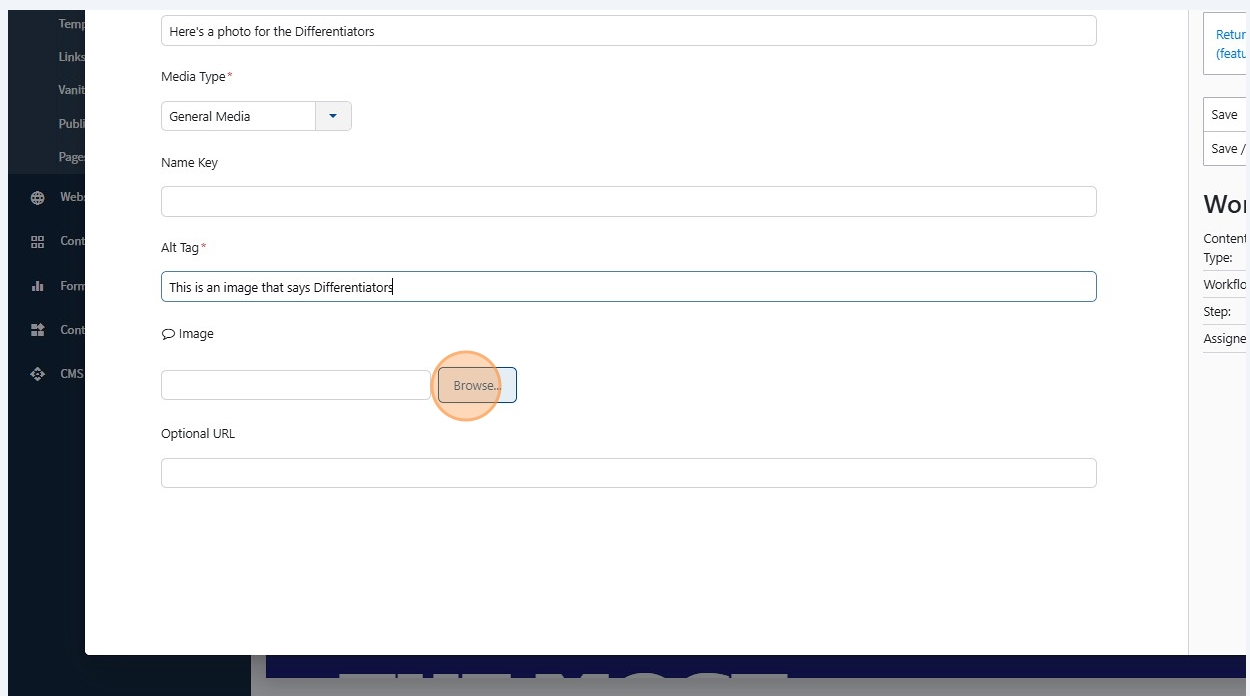
Content Type: 1UAblue_featu

Workflow: System Workflo

Step: Published

Assignee: Nobody

15   Click "Browse..." and navigate to your images folder.

Here's a photo for the Differentiators

Media Type*

General Media

Name Key

Alt Tag*

This is an image that says Differentiators

💬 Image

Browse...

Optional URL

16 Click "images"
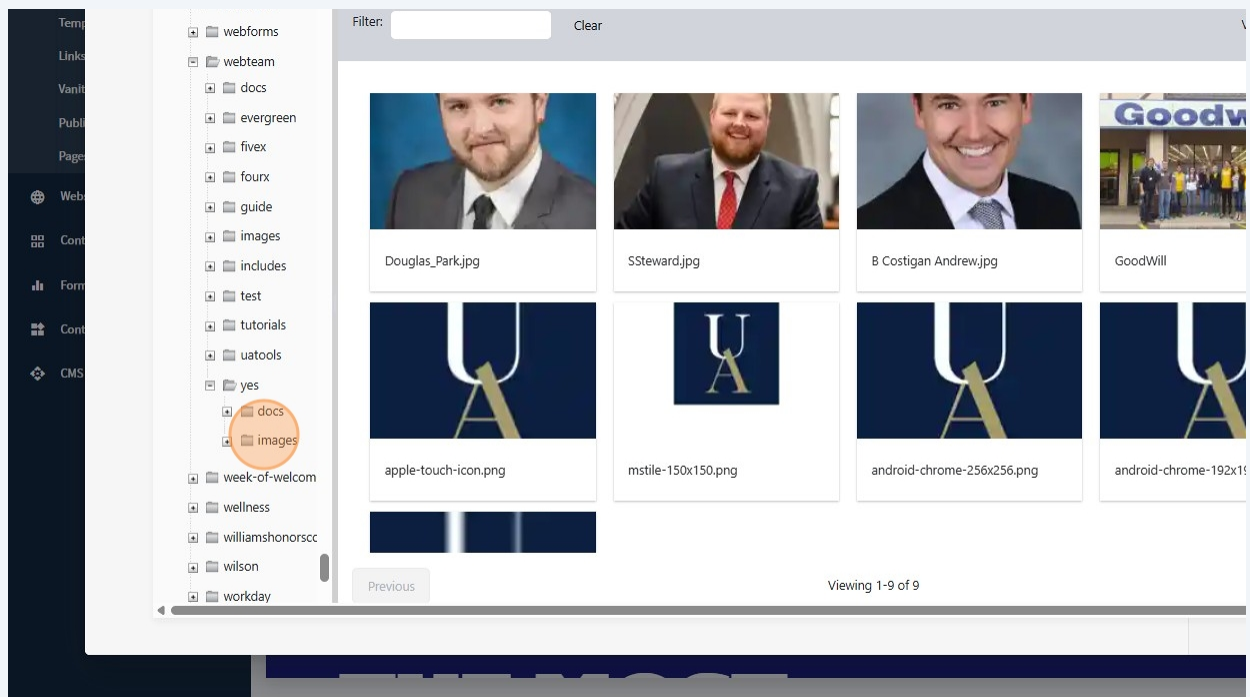
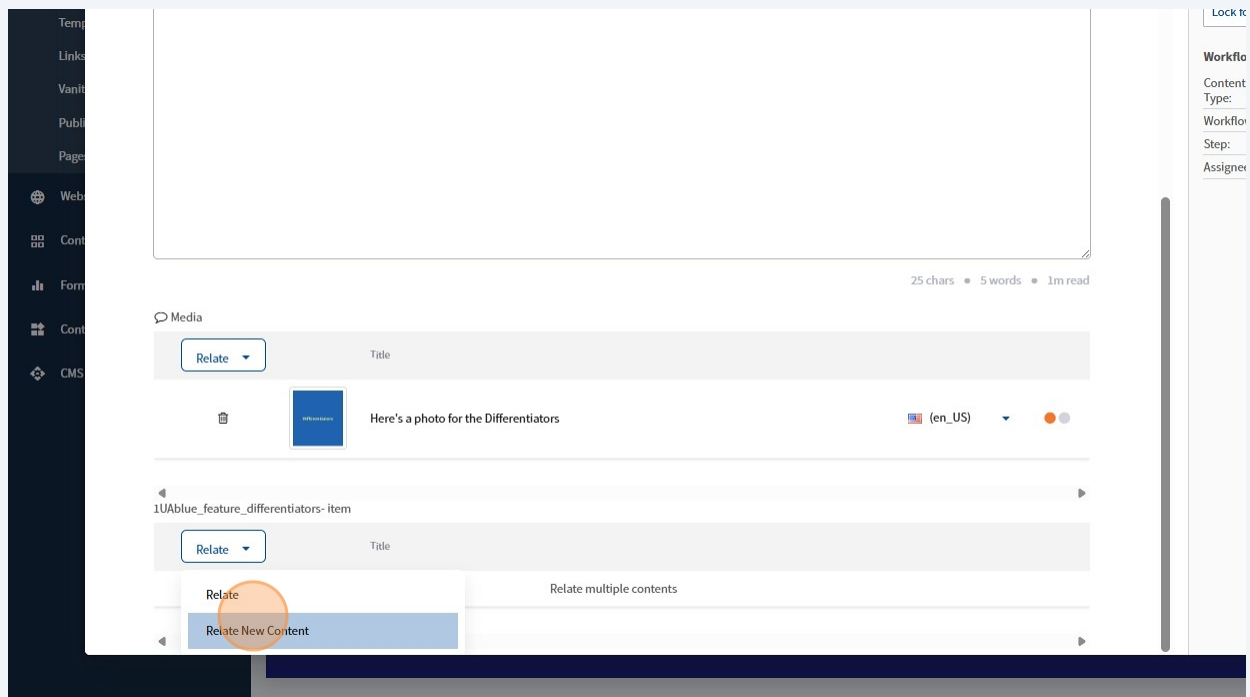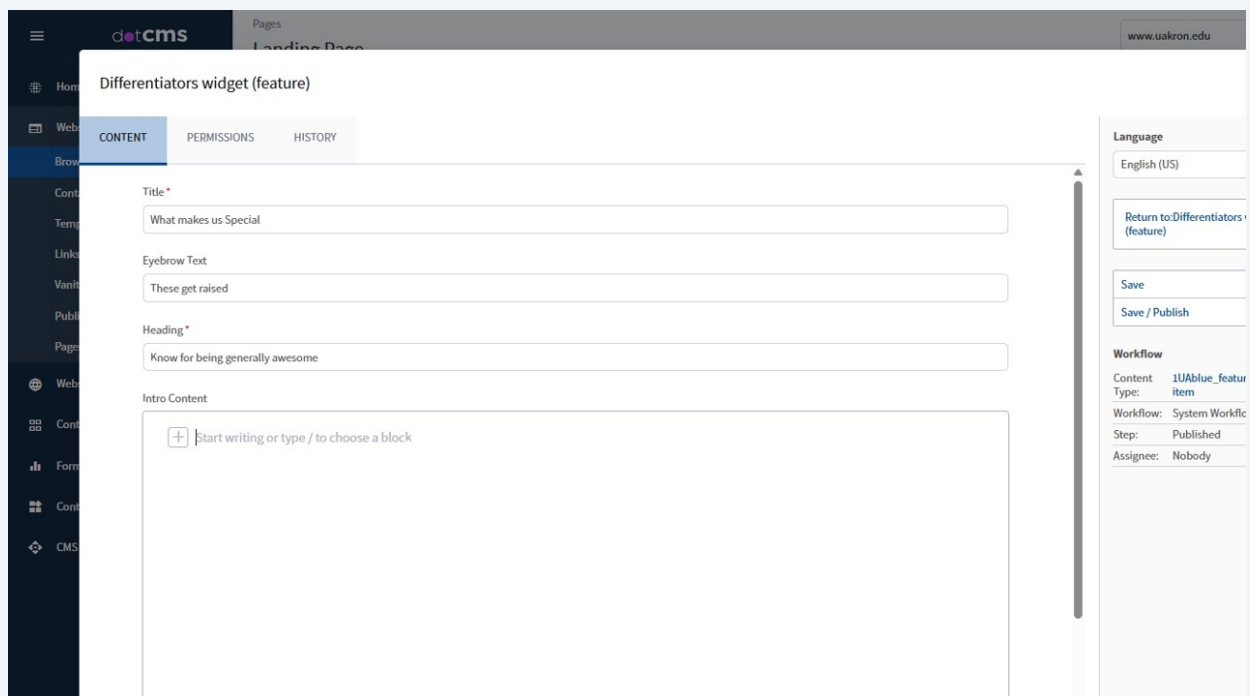**17** Click selct the image to add to your Differentiators feature
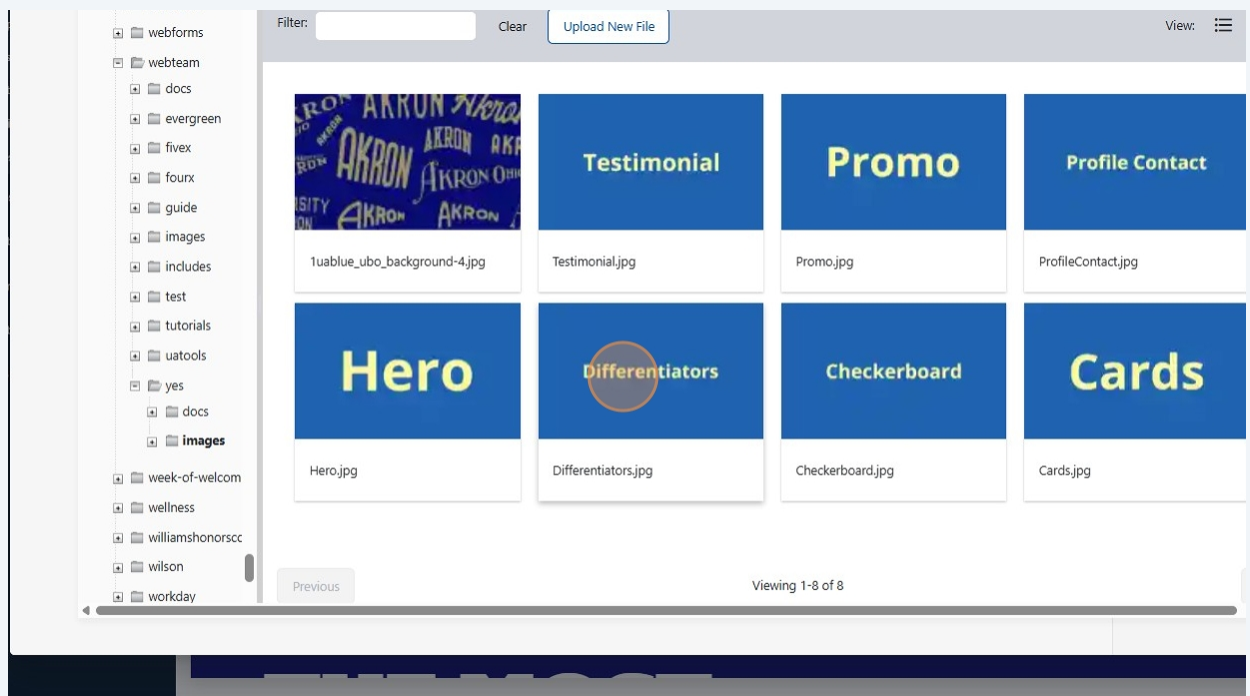
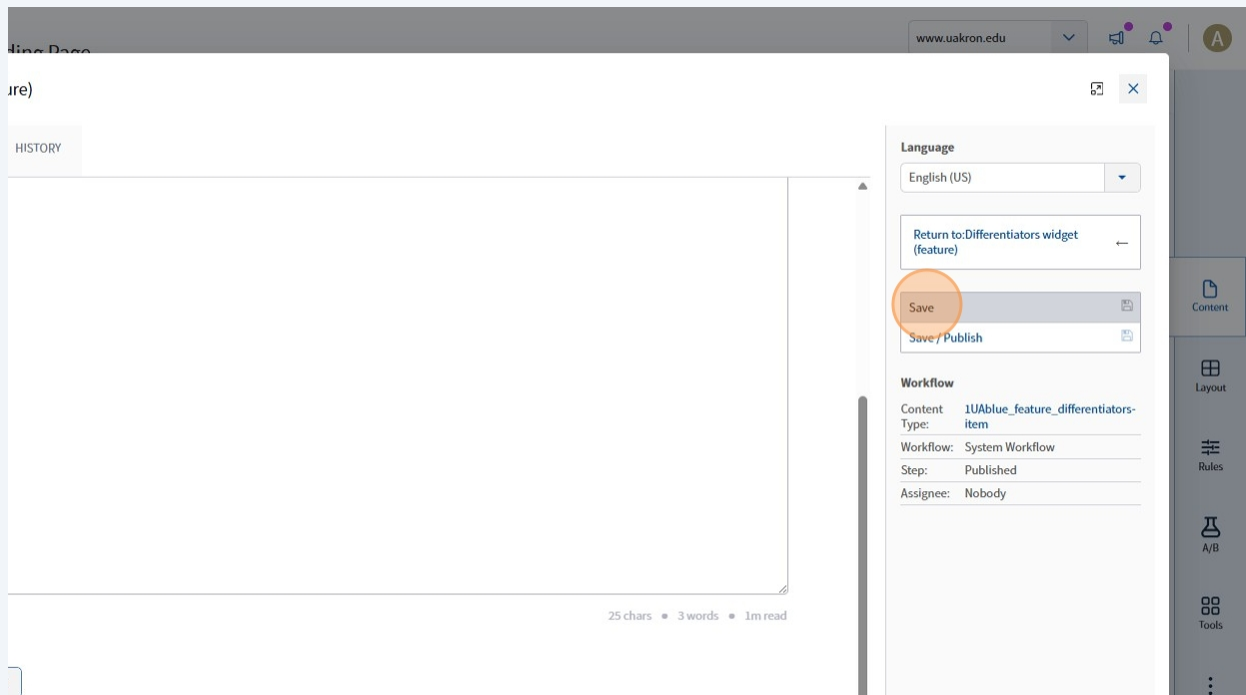**18** Click "Save"
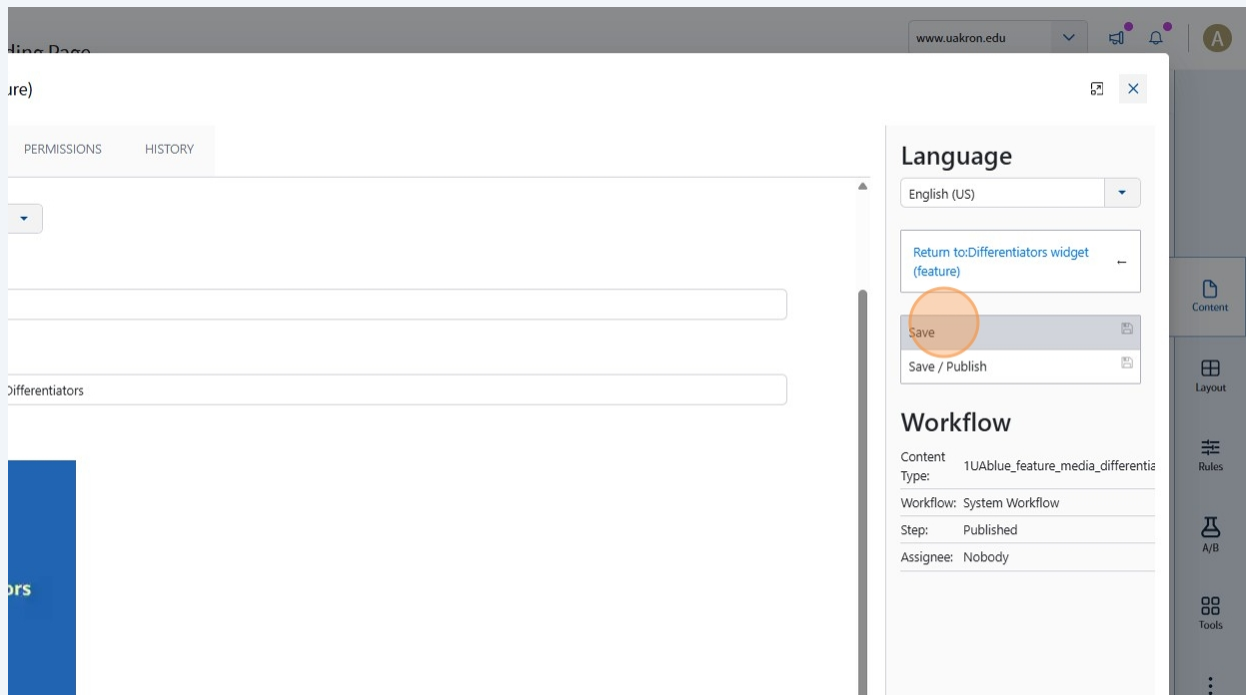
19 Click "Return to:..."
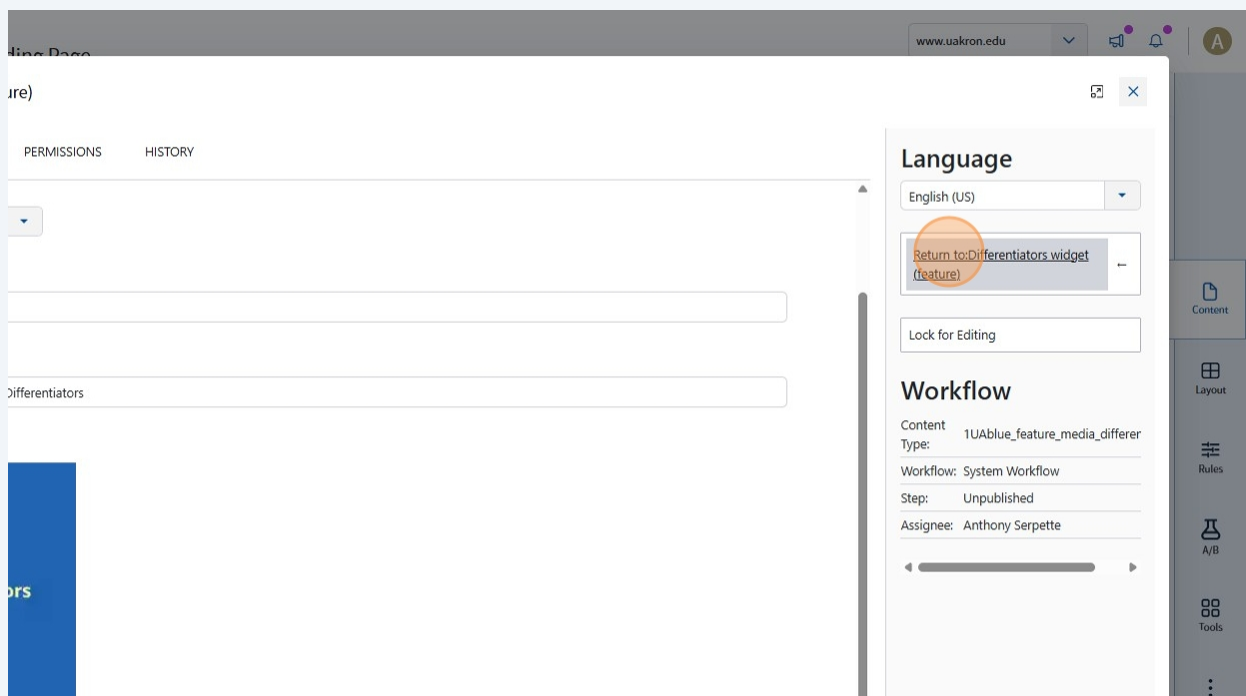
**20** To add in a Differentiators item, click "Relate" then "Relate New Content"

25 chars • 5 words • 1m read

💬 Media

Relate ▾		Title
🗑		Here's a photo for the Differentiators	🇺🇸 (en_US) ▾ ●●

◄ ►

1UAblue_feature_differentiators- item

Relate ▾	Title

Relate	
Relate New Content	Relate multiple contents

◄ ►

21 Fill in the Title, the optional Eyebrow text, the Heading, and the intro content.

Pages
Landing Page   www.uakron.edu

Differentiators widget (feature)

CONTENT   PERMISSIONS   HISTORY

Language
English (US)

Title *
What makes us Special

Return to:Differentiators (feature)

Eyebrow Text
These get raised

Save
Save / Publish

Heading *
Know for being generally awesome

Workflow
Content Type: 1UAblue_featur item
Workflow: System Workflc
Step: Published
Assignee: Nobody

Intro Content
⊞ Start writing or type / to choose a block

22 Click "Save"

23 Click "Return to:..)"
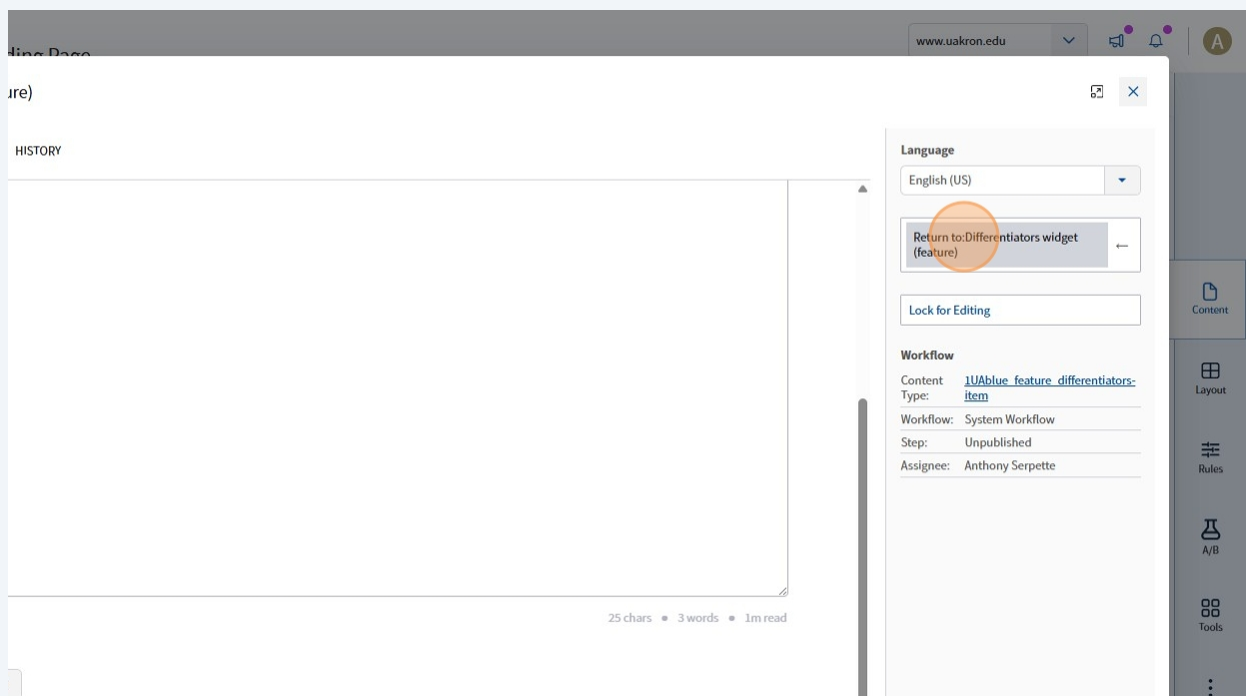
24 To add a Call To Action (CTA), click "Relate" and "Relate New Content"
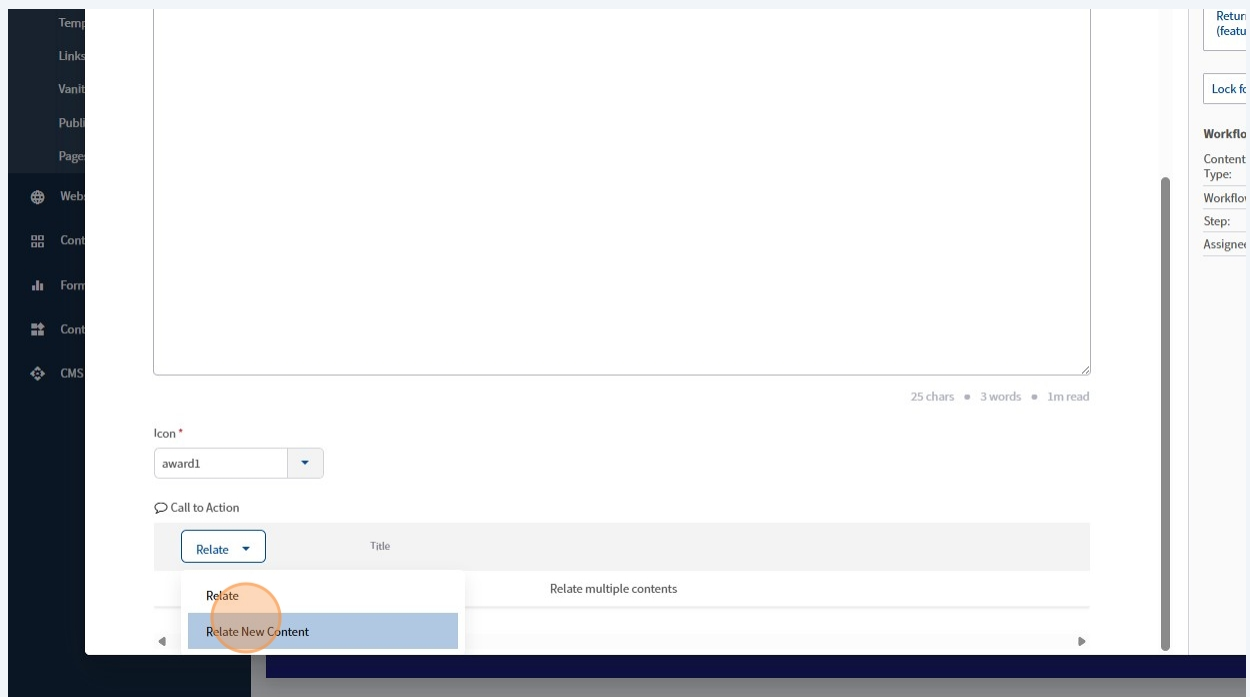
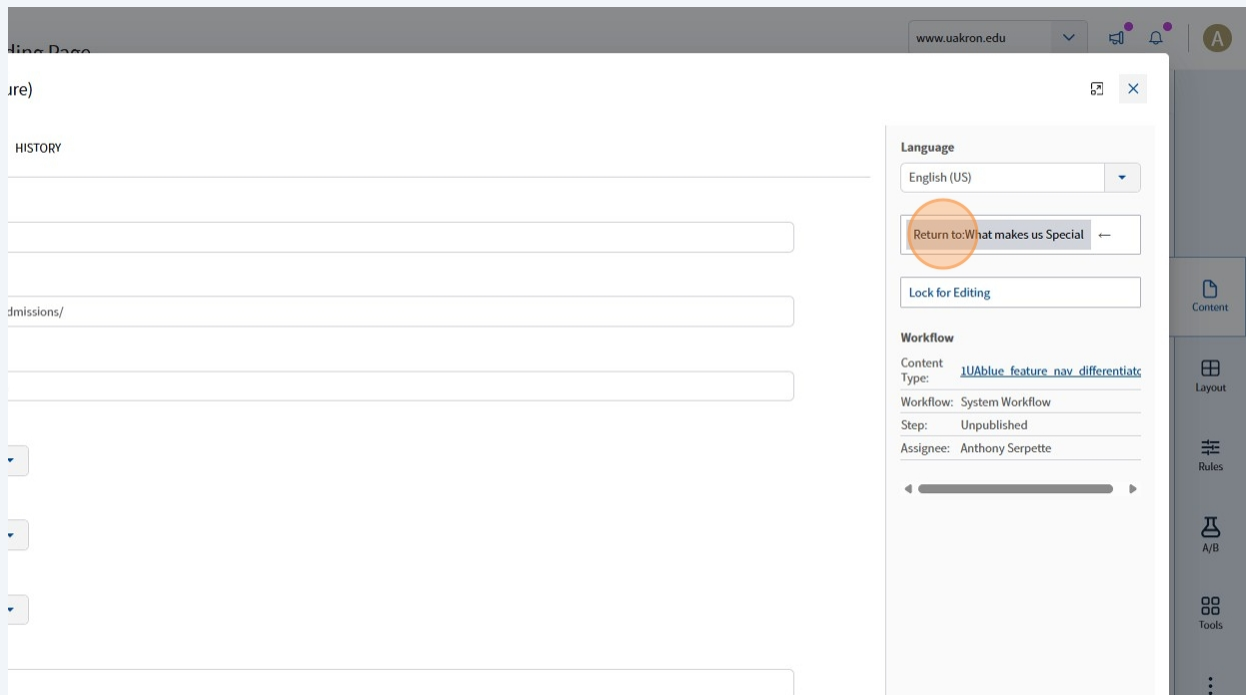**25** Fill in the Link label, the Link URL, and the Link description.
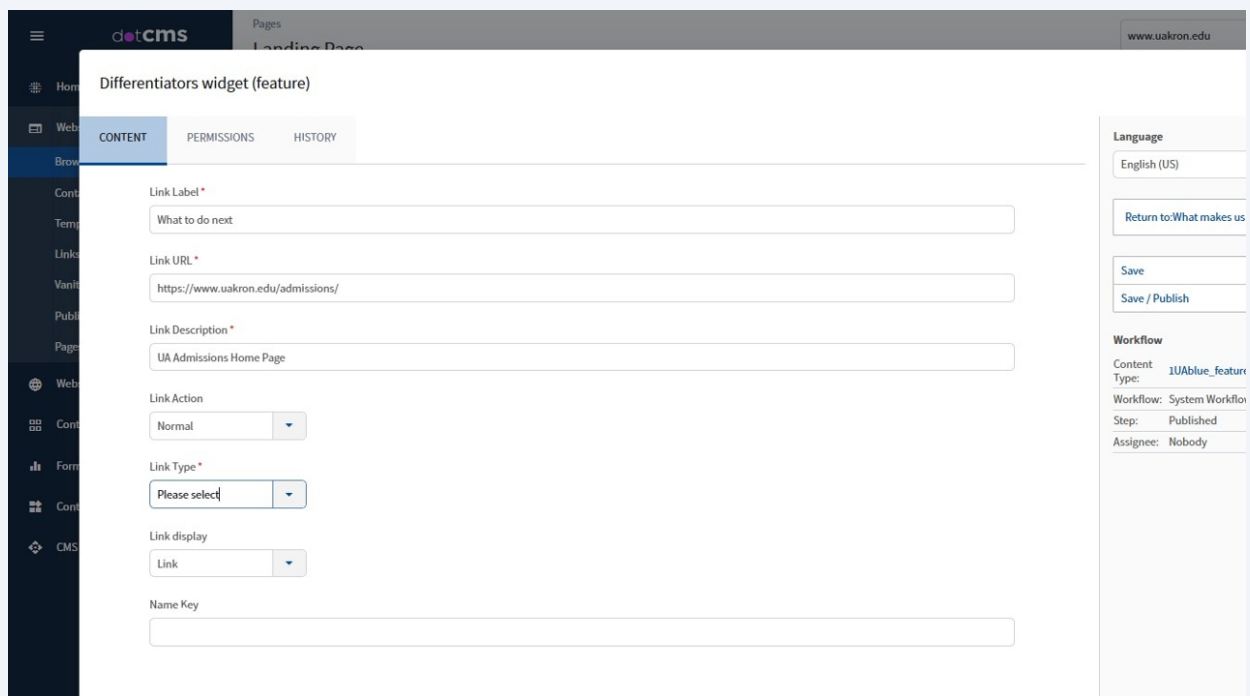
26   Click the Link type dropdown and select Differentiator links.

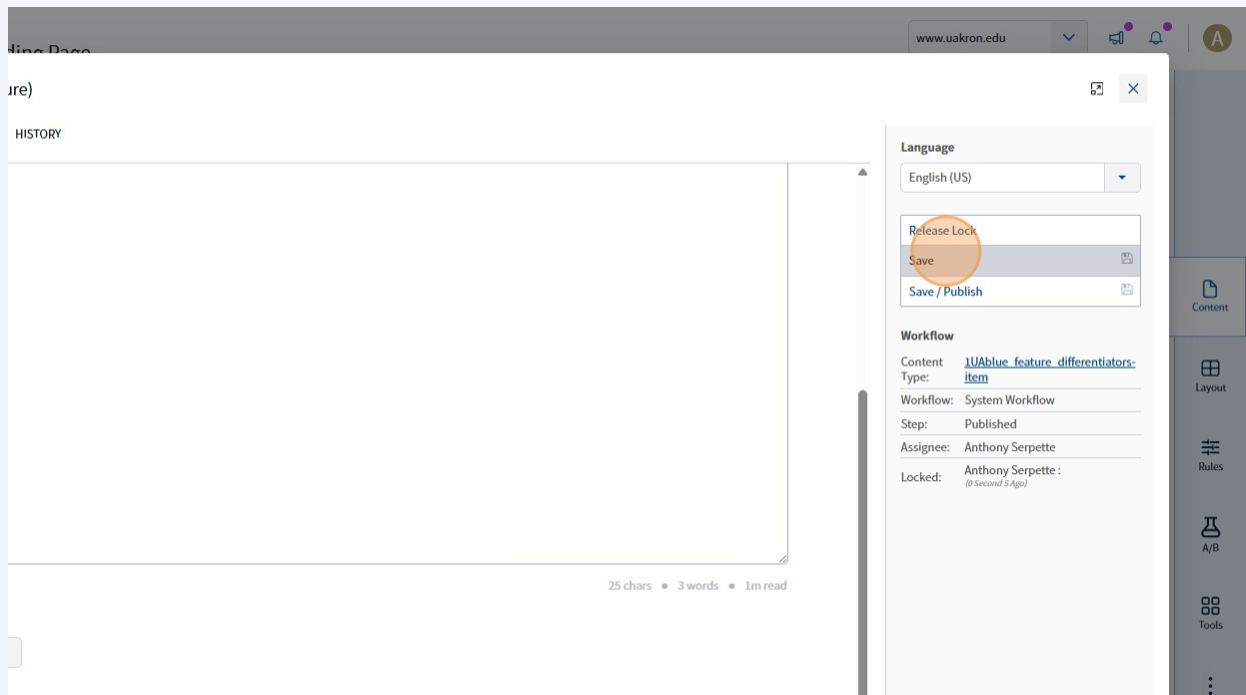**27**   Click "Save"

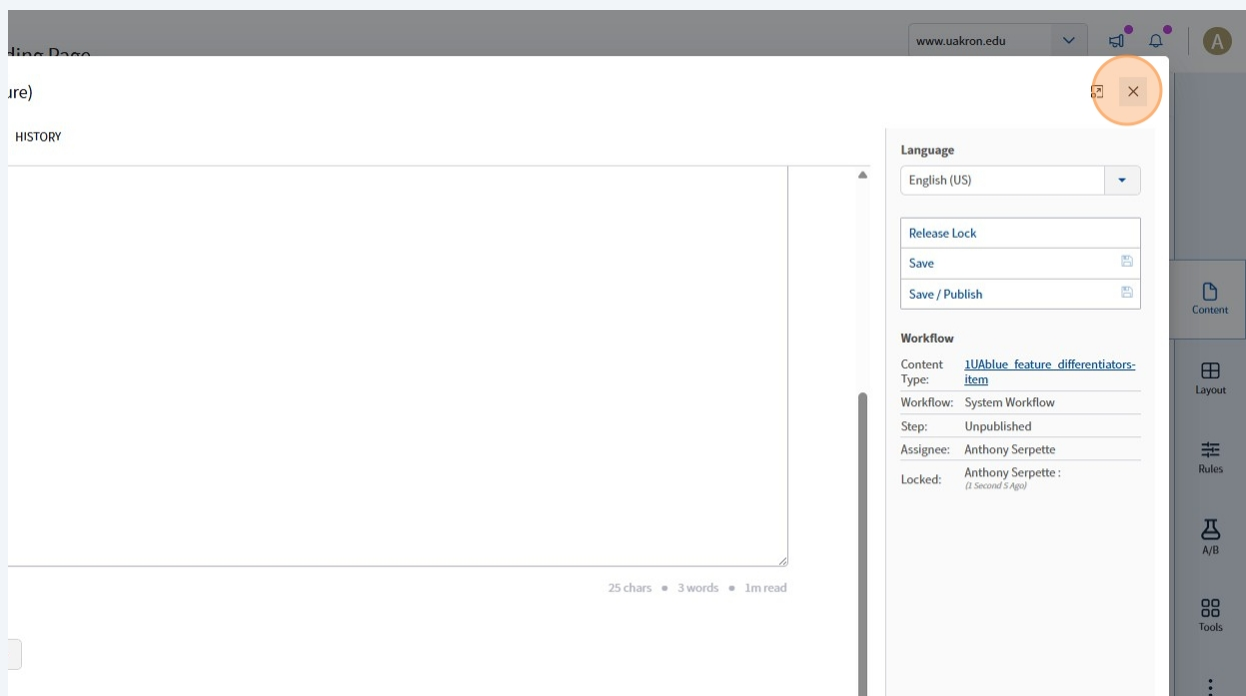**28** Click "Return to:..."
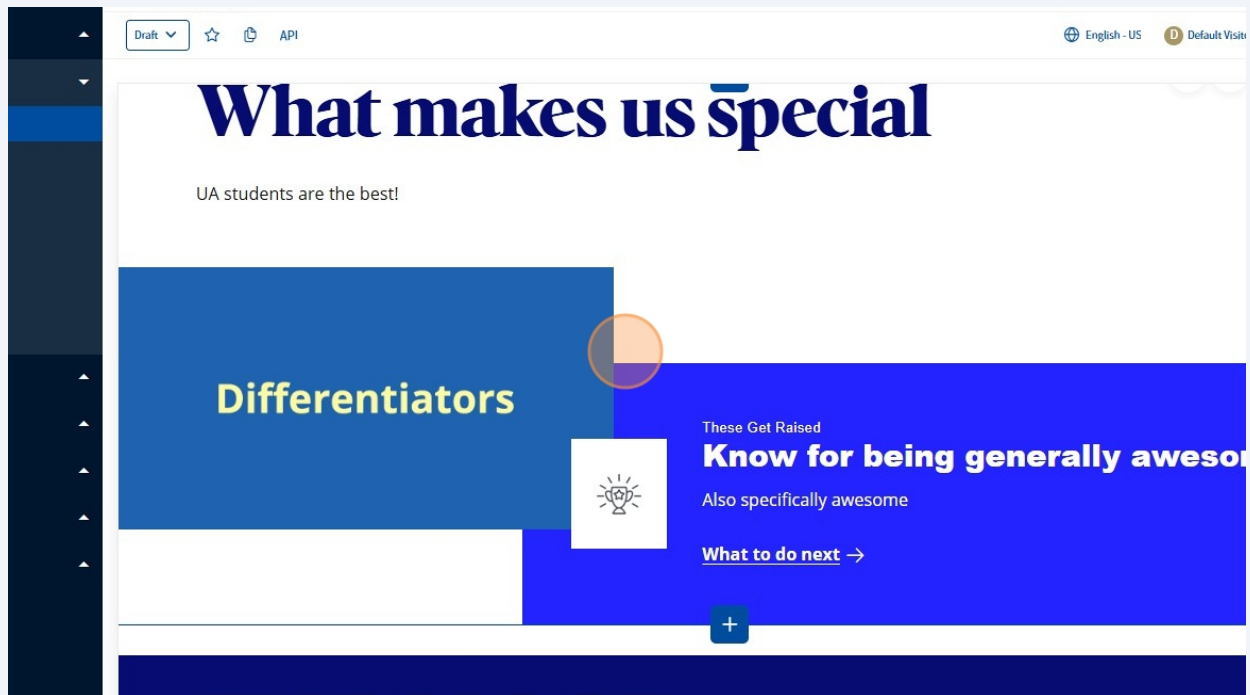

29 Click "Lock for Editing"
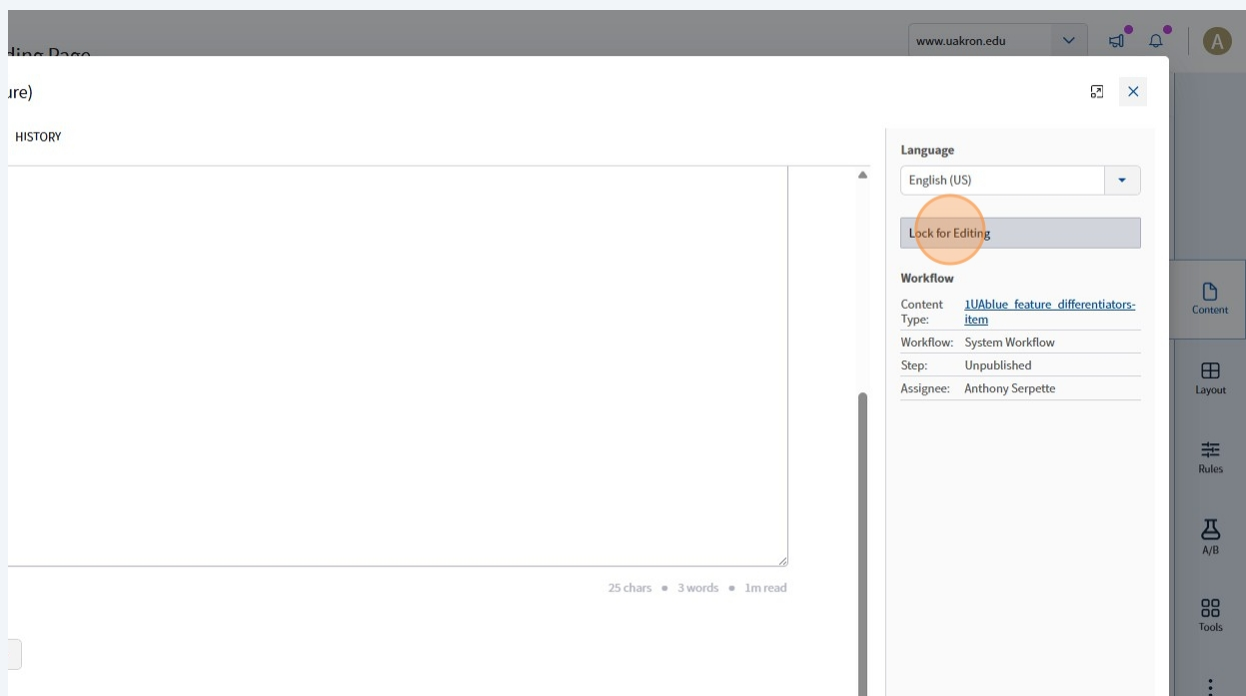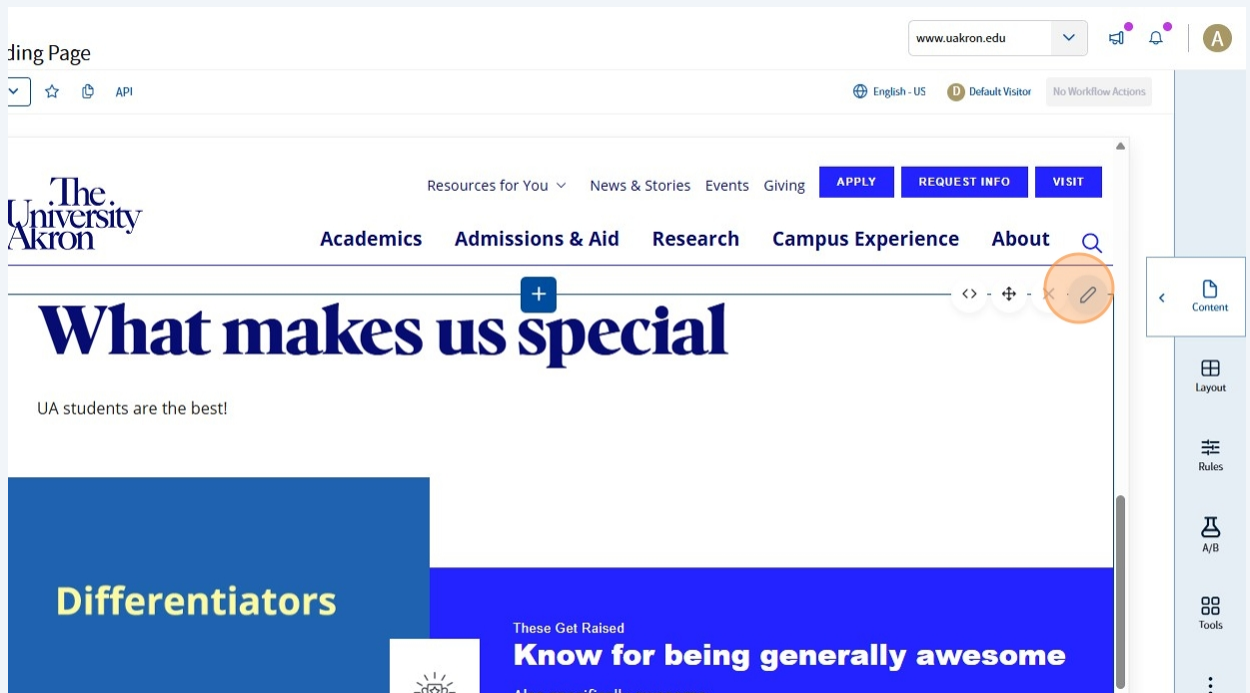
30 Click "Save"

31 Click the "x" to return to the page.

32 You now have one Differentiator item added.

33 To add additional Differentiator items, click the Pencil icon to re-enter the Differentiators feature. Click "Relate" and "Relate new content" and repeat the process for each new item. Be sure to Save as you go along.

34 Here's what two Differentiators items look like. You can add multiple Calls To Action and customize the icons.