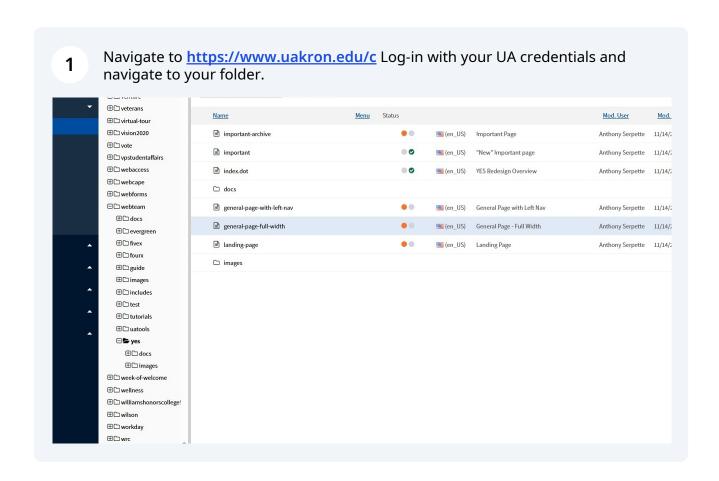
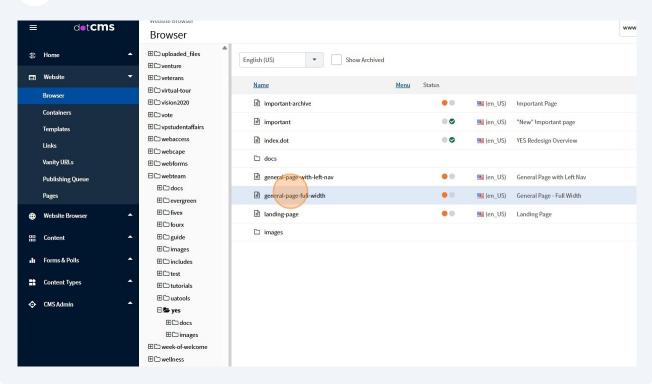
Add a Hero widget with a related Image and Call to Action



2 Double-click the page where you want to add a Hero widget



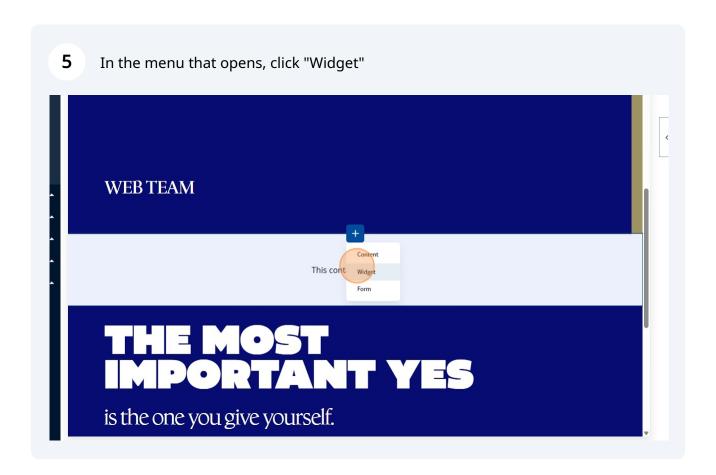
3 You'll enter edit mode for the page. Click here to close the Content Palette ✓ ♣ ♣ ♠ ♠ www.uakron.edu eral Page - Full Width ✓ ☆ ⑤ API English - US
 Default Visitor Q Search The University Akron Resources for You V News & Stories Events Giving APPLY REQUEST INFO 0 1UAblue_fea. 1blue_maps Academics **Admissions & Aid** Research **Campus Experience** About Q ::: Content 0 1UAblue_con.. *** ::: GENERAL PAGE - FULL WIDTH \oplus 0 1UAblue_con 1UAblue_con. ::: ::: 0 1UAblue_fea. 1UAblue_fea.. ::: ::: 쯔 0 1UAblue fea. 1UAblue_fea. 88 *** *** * @ 1UAblue fea.. 1UAblue fea...

Scroll down to where you want the hero to live. Click the blue square with the plus sign.

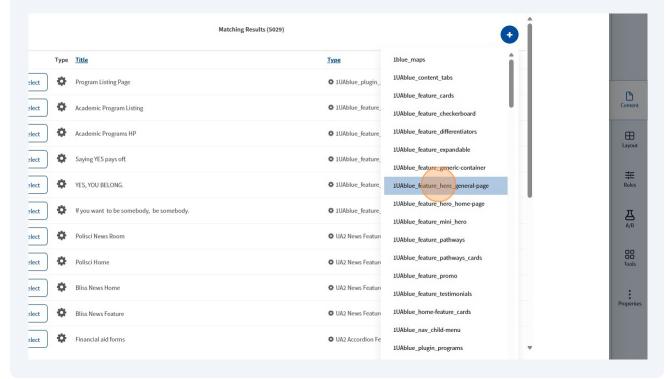
WEB TEAM

This container is empty

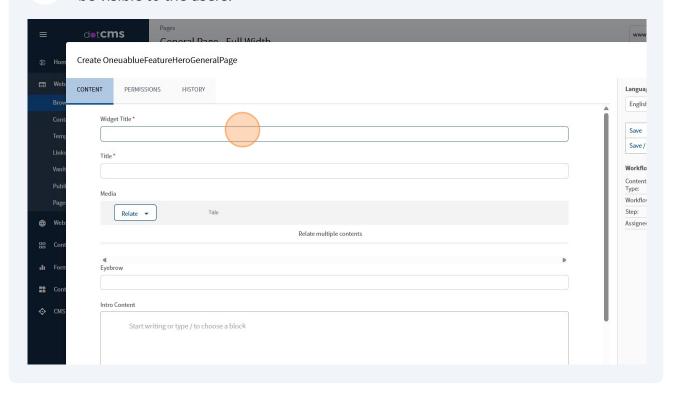
THE MOST



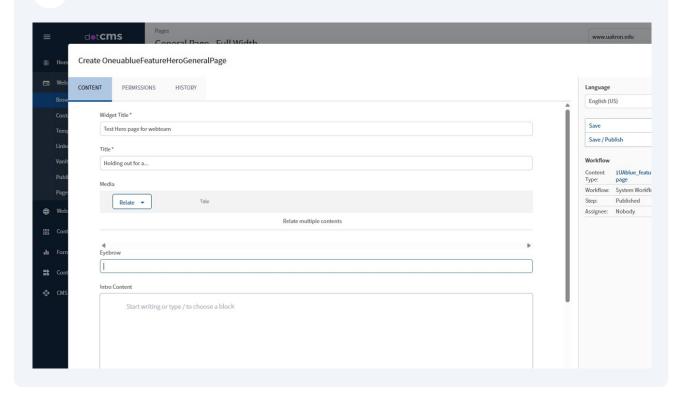
6 Click the blue circle with the plus sign and select "1UAblue_feature_hero_general-page"



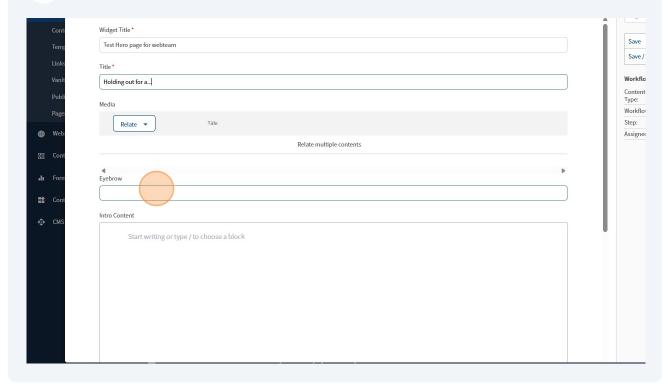
7 Click the widget title and add in a title to help find this widget later on - it will not be visible to the users.



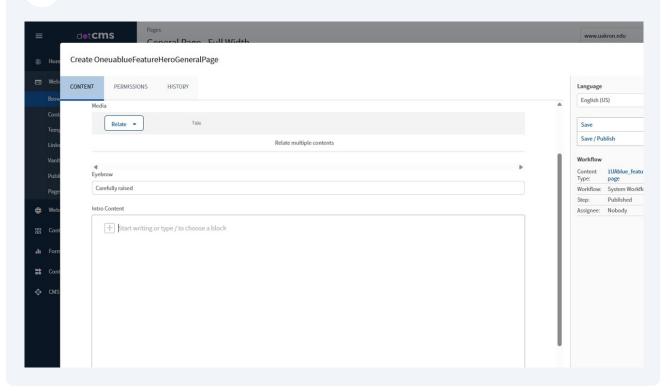
8 Click the title field and add in a title for the Hero. This will be visible to the users.



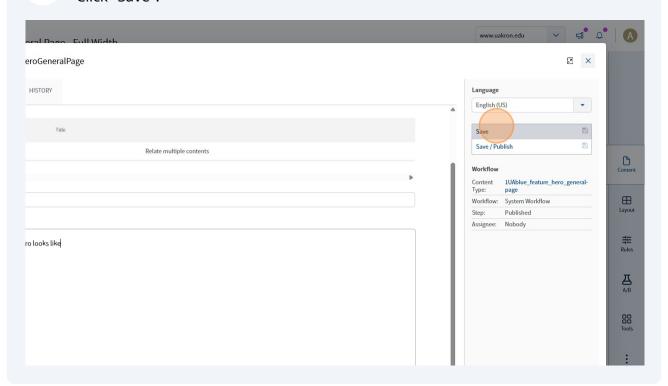
9 Click the eyebrow field and add in optional text - this will show below the title and above the content for the hero.



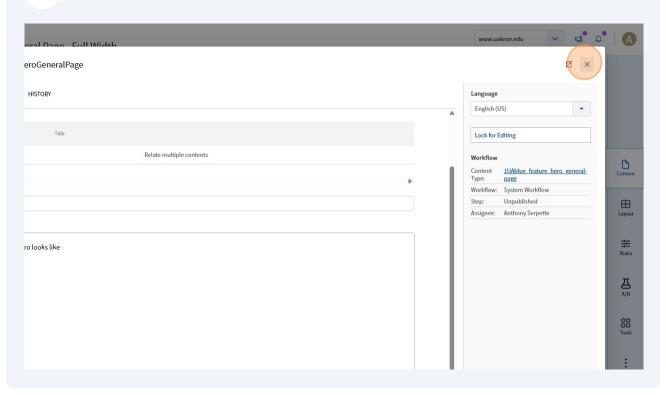
10 Type the text for the intro content.



Before we can Relate new content, we'll need to save, exit the widget, and return. Click "Save".

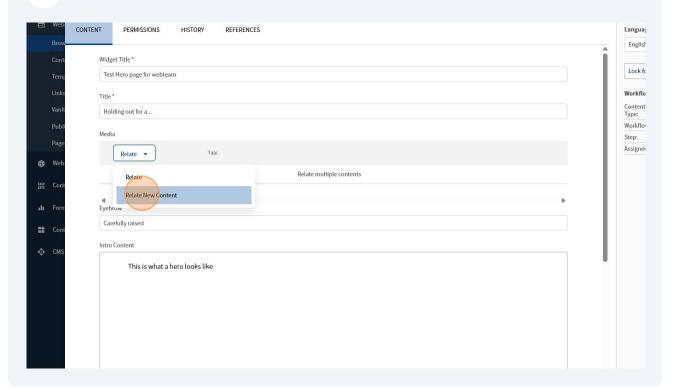


12 Click the "x" to close the widget.

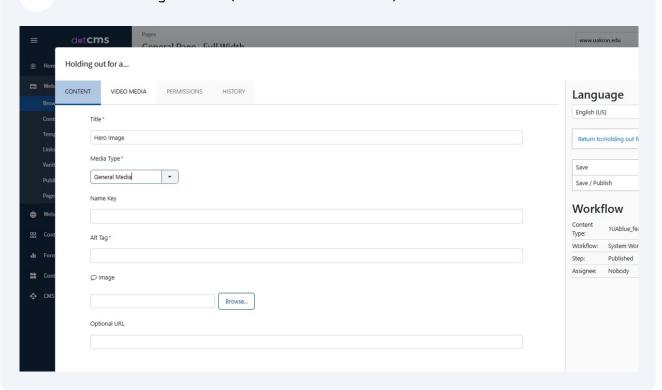


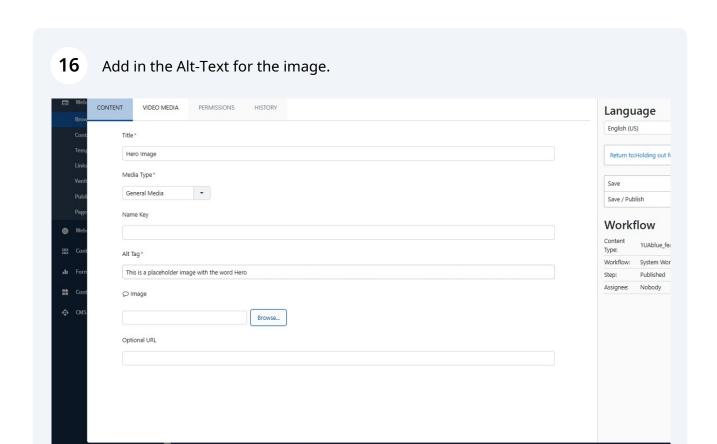
The Resources for You > News & Stories Events Giving APPLY REQUIEST INFO VISIT LAYOUT ST LAYOUT

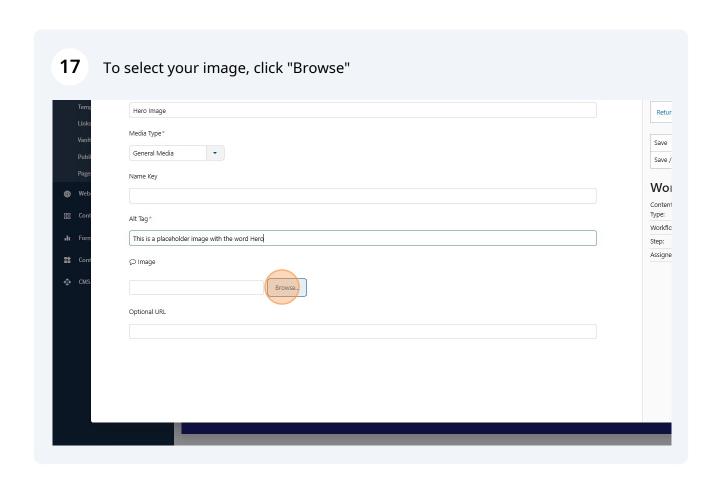
14 To relate a media widget, click "Relate New Content",

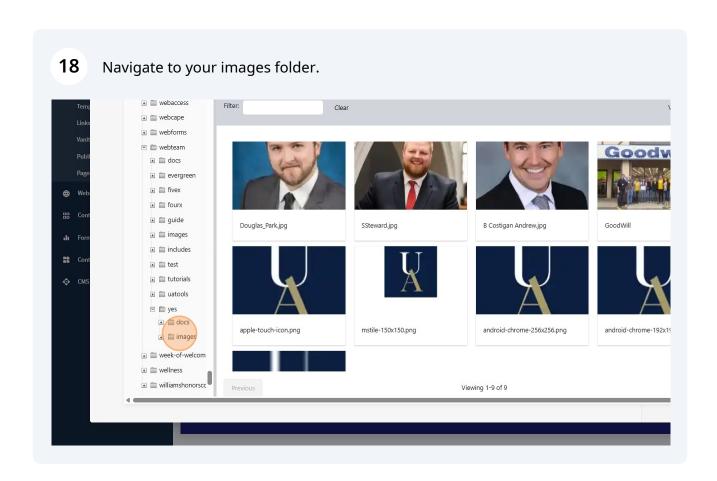


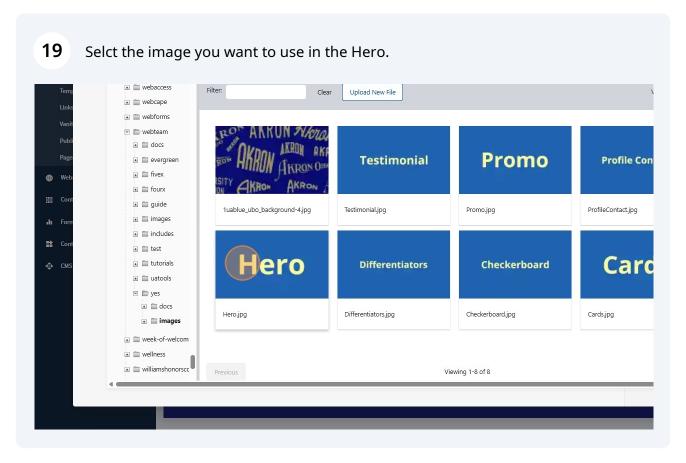
15 Give this widget a title. (Not visible to the users)

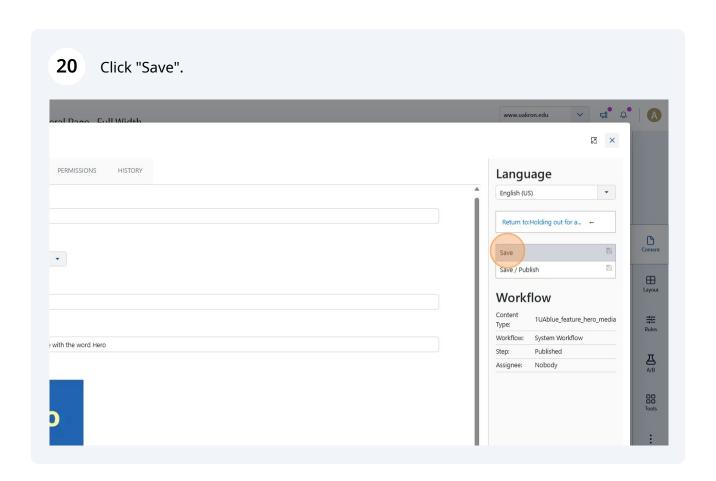


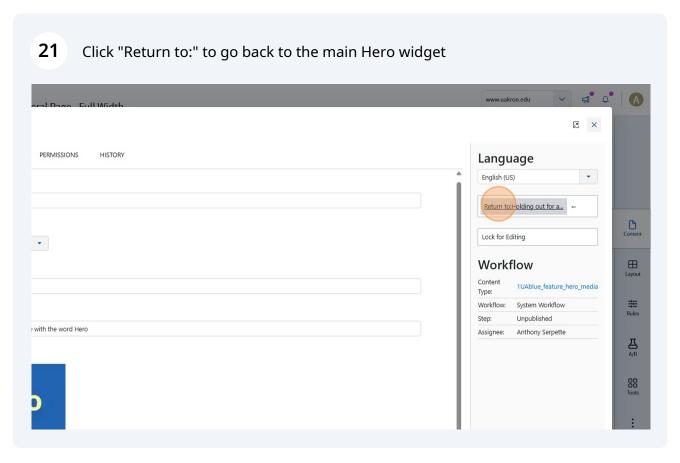




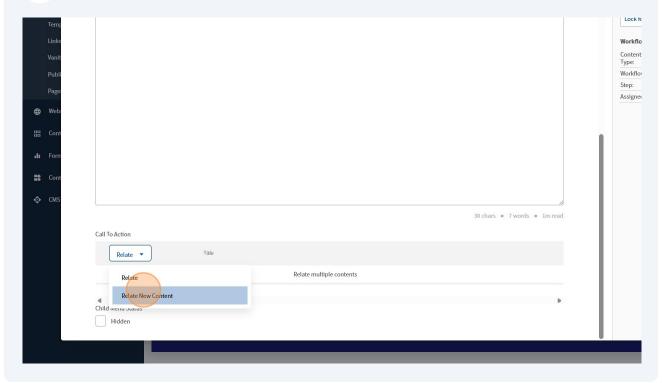




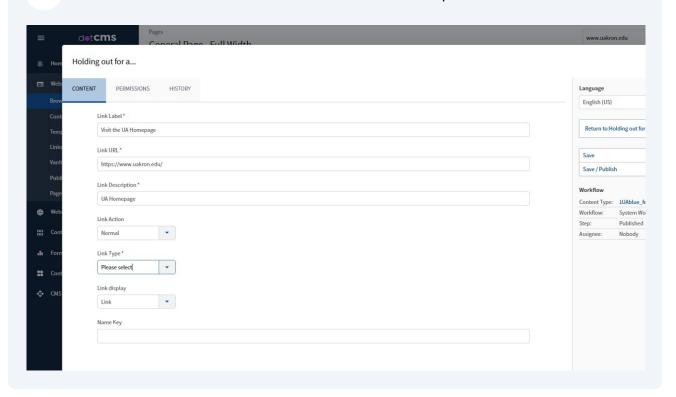




To add in a Call To Action (CTA) scroll down and click "Relate", then "Relate New Content".



23 Fill in the Link Label, the Link URL and the Link Description.



24 Use the drop down to select the link type. Visit the UA Homepage Retur Link URL* Save https://www.uakron.edu/ Save / Link Description * Workflo Content Workflo Link Action Step: -Assigned Link Type * -Please select Please select CMS General Promo Buttons Differentiator Links Related Links Profiles

