

<p>1.0 Landing Page</p> <p>Academics</p> <p>Static Label</p> <p>Student Pathways</p> <p>1.1 Landing Page</p> <p>Undergraduate & First-Year Students</p> <p>Landing page for undergrads with link to program listing filtered by undergrad. Messaging about general education, educational opportunities, next steps (apply, aid, RPL visit)</p> <p>1.2 Landing Page</p> <p>Graduate Students</p> <p>Landing page for Grad students with link to program listing filtered by Grad. Include benefits and research opportunities, next steps (apply, aid, RPL visit)</p> <p>1.3 Landing Page</p> <p>Adult Students</p> <p>Landing page for Adult students marketing programs geared for them & benefits offered. Includes "Credit for Prior Learning" content (may need subpage for more info)</p> <p>1.3.1 General Page</p> <p>Credit for Prior Learning</p> <p>1.4 Landing Page</p> <p>Transfer Students</p> <p>Landing page for Transfer students with messaging about options for transferring into UA</p> <p>1.5 Landing Page</p> <p>International Students</p> <p>Landing page for International students. Both UA and Grad marketing programs geared for them & benefits offered</p> <p>Static Label</p> <p>Find a Program</p> <p>1.6 Program Listing</p> <p>Find Majors, Degrees & Programs</p> <p>Filterable listing of all programs (major, minor, grad...)</p> <p>1.6.X Program Detail</p> <p>Program Detail Page</p> <p>1.7 Landing Page</p> <p>Online Degrees & Certificates</p> <p>Landing page for UA Online. Link to listing of online programs. UA, continuing & professional ed</p> <p>1.8 Landing Page</p> <p>Adult & Continuing Studies</p> <p>Adult student offerings (degree completion/Ohio College Connection Compact, GED Program, Online Continuing Education), Crosslink with UA, 4.9.3)</p> <p>1.9 Landing Page</p> <p>Executive and Leadership Development Programs</p> <p>Professional and leadership development programs for working professionals</p> <p>1.10 Landing Page</p> <p>Colleges & Schools</p> <p>List of all Colleges & Schools with descriptions. Link to College/School subpages or external site (e.g. Wayne College)</p> <p>1.10.1 Landing Page</p> <p>Buchtel College of Arts & Sciences</p> <p>1.10.2 Landing Page</p> <p>College of Business</p> <p>1.10.3 Landing Page</p> <p>College of Engineering and Polymer Science</p> <p>1.10.4 Landing Page</p> <p>College of Health and Human Sciences</p> <p>1.10.5 Landing Page</p> <p>The Graduate School</p> <p>1.10.6 Landing Page</p> <p>School of Law</p> <p>1.10.7 Landing Page</p> <p>Williams Honors College</p> <p>1.10.8 Link to Wayne</p> <p>Wayne College</p> <p>1.10.9 Landing Page</p> <p>UA Extended Campus (UAx)</p> <p>Static Label</p> <p>Educational Experiences</p> <p>1.11 Landing Page</p> <p>Experiential Learning & Leadership</p> <p>Highlight benefits and stats, link to subsections and research</p> <p>1.11.1 General Page</p> <p>Internships, Co-ops & Clinicals</p> <p>1.11.2 General Page</p> <p>Leadership Opportunities</p> <p>Emerging Leaders Program, Summer Leadership Academy, Institute for Leadership Advancement, ROTC</p> <p>1.11.3 General Page</p> <p>Community-Engaged Learning</p> <p>Offerings through the EXL Center for Community-Engaged Learning (Does this overlap with 1.2? or is this different?)</p> <p>1.12 General Page</p> <p>Study Abroad</p> <p>1.13 General Page</p> <p>Career Services & Student Employment</p> <p>1.14 Link to 1.3.7</p> <p>Williams Honors College</p> <p>1.15 General Page</p> <p>Professional & Career Outcomes</p> <p>Messaging about outcomes from UA graduates</p> <p>Static Label</p> <p>Tools & Resources</p> <p>1.16 Link to Calendar</p> <p>Academic Calendar</p> <p>Link to calendar pre-filtered on Academic Calendar</p> <p>1.17 Link to Bulletin</p> <p>University Bulletin</p> <p>1.18 General Page</p> <p>Class Schedule</p> <p>Class search page</p> <p>1.19 Landing Page</p> <p>University Libraries</p>	<p>2.0 Landing Page</p> <p>Admissions & Aid</p> <p>Static Label</p> <p>Application & Cost</p> <p>2.1 Landing Page</p> <p>How to Apply</p> <p>Overview page of general how to apply info, list of audience types for more detailed info on their application process</p> <p>2.1.1 General Page</p> <p>First-Year Student Admission</p> <p>Process for Application (steps, requirements, etc)</p> <p>2.1.2 General Page</p> <p>Transfer Students Admission</p> <p>2.1.3 General Page</p> <p>International Student Admission</p> <p>2.1.4 General Page</p> <p>Graduate Student Admission</p> <p>2.1.5 General Page</p> <p>Law School Admission</p> <p>2.1.6 General Page</p> <p>College Credit Plus Enrollment</p> <p>2.1.7 General Page</p> <p>Guest Student Admission</p> <p>2.1.8 General Page</p> <p>Post-Baccalaureate Admission</p> <p>2.1.9 General Page</p> <p>UA Extended Campus (UAx) Enrollment</p> <p>2.2 General Page</p> <p>Financial Aid & Affordability</p> <p>Overview page, highlighting affordability and links to different Fin. Aid subsections</p> <p>2.2.1 General Page</p> <p>Affordability</p> <p>Explanation of affording UA; include stats about students average assistance, examples, link to aid, ROI</p> <p>2.2.2 General Page</p> <p>Types of Aid</p> <p>Listing of different subsections</p> <p>2.2.2.1 General Page</p> <p>Scholarships</p> <p>2.2.2.2 General Page</p> <p>Grants</p> <p>2.2.2.3 General Page</p> <p>Loans</p> <p>2.2.2.4 General Page</p> <p>Federal Work-Study</p> <p>2.2.2.5 General Page</p> <p>Graduate Student Financial Assistance and Funding</p> <p>2.2.3 General Page</p> <p>Apply for Aid</p> <p>Stepped process for how to apply</p> <p>2.2.3.1 General Page</p> <p>Apply for Summer Aid</p> <p>2.2.3.2 General Page</p> <p>Apply for Off-Campus Program Aid</p> <p>2.2.3.4 General Page</p> <p>Financial Aid Forms</p> <p>2.2.3.5 General Page</p> <p>Verification of Documents</p> <p>Includes obtaining tax info</p> <p>2.2.3.6 General Page</p> <p>Viewing, Accepting & Maintaining Aid</p> <p>2.3 General Page</p> <p>Tuition & Fees</p> <p>2.3.1 General Page</p> <p>Undergraduate Tuition</p> <p>Include fees like meal plans & residence halls. Layout in clear table</p> <p>2.3.2 General Page</p> <p>Graduate & Law Tuition</p> <p>2.3.3 General Page</p> <p>Associate Degree Tuition</p> <p>2.3.4 General Page</p> <p>Billing & Payments</p> <p>2.3.5 General Page</p> <p>Refunds</p> <p>Static Label</p> <p>Explore UA</p> <p>2.4 General Page</p> <p>Visit & Tours</p> <p>2.5 General Page</p> <p>Request Information</p> <p>Form to request info per student type</p> <p>2.6 General Page</p> <p>Find an Admissions Counselor</p> <p>Static Label</p> <p>Confirm Enrollment</p> <p>2.7 General Page</p> <p>Accepted Student Information</p> <p>Info on how to confirm enrollment and next steps as accepted student</p>	<p>3.0 Landing Page</p> <p>Research</p> <p>Static Label</p> <p>Research at UA</p> <p>3.1 General Page</p> <p>Our Impact</p> <p>Contributions and high level impact of research from UA</p> <p>3.2 General Page</p> <p>Undergraduate Research</p> <p>How undergrads can participate in research, examples/tutorials, benefits of participation</p> <p>3.3 General Page</p> <p>Graduate Research</p> <p>Research areas to participate in, info about assistantships, link to funding info</p> <p>3.4 General Page</p> <p>Labs, Centers & Institutes</p> <p>Static Label</p> <p>Research Resources</p> <p>3.5 General Page</p> <p>Faculty Experts & Publications</p> <p>How to connect with experts (link to profile listing), TBD-Link to publications (if exists)</p> <p>3.6 General Page</p> <p>Services for Industries & Entrepreneurs</p> <p>Ways for outside audiences to work with UA research</p>	<p>4.0 Landing Page</p> <p>Campus Experience</p> <p>Static Label</p> <p>Campus & Community</p> <p>4.1 Landing Page</p> <p>Life in Akron</p> <p>Page to highlight campus within the surrounding area, connections to learning, places to go, etc.</p> <p>4.2 Landing Page</p> <p>Our Campus & Community</p> <p>Overview of the UA campus, photos, student stories, facilities (e.g. student union, museum, performing arts hall, student rec center), Visit CTA</p> <p>4.3 Landing Page</p> <p>Housing & Dining</p> <p>4.3.1 General Page</p> <p>Find Your Best Housing Fit</p> <p>4.3.2 General Page</p> <p>Residence Halls</p> <p>Overview/listing of each type with high level description</p> <p>4.3.2.X General Page</p> <p>Hall Subpages</p> <p>Detailed page per res hall including video tours, rates</p> <p>4.3.3 General Page</p> <p>Living & Learning Communities</p> <p>4.3.4 General Page</p> <p>Commuter & Off-Campus Living</p> <p>4.3.5 General Page</p> <p>Dining on Campus</p> <p>Overview of meal plans & campus dining offerings, link to campusdish site</p> <p>4.4 General Page</p> <p>Campus Safety</p> <p>Static Label</p> <p>Get Involved</p> <p>4.5 Landing Page</p> <p>Athletics & Recreation</p> <p>Link to subpages, CTA to go2ps.com</p> <p>4.5.1 General Page</p> <p>Club Sports</p> <p>4.5.2 General Page</p> <p>Intramural Sports</p> <p>4.5.3 General Page</p> <p>Fitness</p> <p>4.5.4 General Page</p> <p>Aquatics</p> <p>4.5.5 General Page</p> <p>Outdoor Adventure</p> <p>4.5.6 General Page</p> <p>Fitness Facilities</p> <p>4.6 General Page</p> <p>Activities, Events & Traditions</p> <p>Highlight student life, examples of activities, pictures/videos, link to events on Presence.io, traditions & special events (e.g. SpringFest, Homecoming, J)</p> <p>4.7 Landing Page</p> <p>Arts & Culture</p> <p>4.8 General Page</p> <p>Clubs & Organizations</p> <p>Messaging about types of orgs, link to Presence.io</p> <p>4.8.1 General Page</p> <p>Fraternities & Sororities</p> <p>4.8.2 General Page</p> <p>Student Government</p> <p>Static Label</p> <p>Student Support</p> <p>4.9 General Page</p> <p>Support Services & Resources</p> <p>Feature and link to Tutoring, Career Services, Student Employment, Zip Assist</p> <p>4.9.1 General Page</p> <p>Military & Veterans Services</p> <p>4.9.2 General Page</p> <p>International Student Services</p> <p>4.9.3 General Page</p> <p>Adult Student Support</p> <p>4.10 General Page</p> <p>Health & Wellness</p> <p>Health and counseling services</p> <p>4.11 General Page</p> <p>Diversity, Equity & Inclusion</p> <p>4.12 General Page</p> <p>Accessibility</p>	<p>5.0 Landing Page</p> <p>About</p> <p>Static Label</p> <p>About UA</p> <p>5.1 General Page</p> <p>Fast Facts</p> <p>High level facts & stats</p> <p>5.2 General Page</p> <p>History & Mission</p> <p>5.3 General Page</p> <p>Leadership</p> <p>President, leadership team/boards</p> <p>5.4 General Page</p> <p>Strategic Plan</p> <p>Static Label</p> <p>Find a Resource</p> <p>5.5 General Page</p> <p>Campus Maps & Locations</p> <p>List of campuses with overview, subpages include maps, directions, parking</p> <p>5.5.1 General Page</p> <p>Akron Campus</p> <p>5.5.2 General Page</p> <p>Wayne College (Orville)</p> <p>5.5.3 General Page</p> <p>Medina County University Center</p> <p>5.6 Organization Listing</p> <p>Offices & Departments</p> <p>Filterable listing of all offices, departments, centers & institutes</p> <p>5.6.X Organization Detail</p> <p>Office/Dept Detail Page</p> <p>Page contains: purpose, contact, location & office hours, services offered, staff/team, news, related offices or programs</p> <p>5.6.X.X General Page</p> <p>Subpages as Needed</p> <p>Detailed info pertaining to organization (e.g. info about service)</p> <p>5.7 Profile Listing</p> <p>Faculty & Staff Directory</p> <p>Filterable listing of all faculty staff</p> <p>5.7.X Profile Detail</p> <p>Faculty/Staff Detail Page</p> <p>5.8 General Page</p> <p>University Policies</p> <p>List of university policies, procedures, standards</p> <p>5.8.1 General Page</p> <p>Title IX</p> <p>5.8.2 General Page</p> <p>Code of Student Conduct</p> <p>Static Label</p> <p>Connect</p> <p>5.8 General Page</p> <p>Careers at UA</p> <p>5.9 General Page</p> <p>Contact Us</p>
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Utility Navigation

<p>U1.0 Dropdown</p> <p>Resources For You</p> <p>Dropdown to subpages for non-proposed audiences with resources directed specifically to them</p> <p>U1.1 Landing Page</p> <p>High School Students</p> <p>Info for those interested in college credit plus</p> <p>U1.2 Link to 2.7</p> <p>Accepted Students</p> <p>U1.3 Landing Page</p> <p>Current Students</p> <p>Important logins & resources</p> <p>U1.4 Landing Page</p> <p>Parents & Families</p> <p>U1.5 Landing Page</p> <p>Alumni & Friends</p> <p>Alumni association, ways to update info, find events</p> <p>U1.6 Landing Page</p> <p>Faculty & Staff</p> <p>Important logins & resources</p>	<p>U2.0 News Listing</p> <p>News & Stories</p> <p>Filterable listing of news and stories from students, alumni & faculty</p> <p>U2.X News Detail</p> <p>News Detail Page</p> <p>U2.2 Landing Page</p> <p>Akron Magazine</p>	<p>U3.0 Link to event calendar</p> <p>Events</p>	<p>U4.0 Link to Giving Site</p> <p>Giving</p>
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CTAS

<p>C1.0 Link to 2.1</p> <p>Apply</p>	<p>C2.0 Link to 2.4</p> <p>Visit</p>	<p>C3.0 Link to 2.5</p> <p>Request Info</p>
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Footer

<p>F1.0 Link to 5.9</p> <p>Contact Us</p>	<p>F2.0 Link to Giving form</p> <p>Give</p>	<p>F3.0 Link to Event Calendar</p> <p>Events</p>	<p>F4.0 Link to U2.0</p> <p>News</p>
<p>F5.0 Link to Athletics Site</p> <p>Athletics</p>	<p>F6.0 Link to 5.5</p> <p>Campus Maps & Locations</p>	<p>F7.0 Link to Wayne College</p> <p>Wayne College</p>	<p>F8.0 Link to 5.8</p> <p>Careers</p>
<p>F9.0 Link to MyAkron</p> <p>My Akron</p>	<p>F10.0 General Page</p> <p>Accessibility</p>	<p>F11.0 General Page</p> <p>Privacy Policy</p>	<p>F12.0 General Page</p> <p>Non-Discrimination</p>
<p>F13.0 Link to social media</p> <p>Social Media</p>			

11 Templates

<p>1 Homepage</p> <p>The front door to your website. This template introduces your brand and differentiators while directing users to key goals.</p>	<p>2 Landing Page</p> <p>This template can be used to orient and direct users to more information, or to display visually rich promotional content.</p> <p>When directional, it displays high-level info and pathways leading users to subpages in its section.</p> <p>When promotional, it can use a modular set of flexible components to communicate information on a single topic.</p> <p>This template does not have a left-navigation.</p>	<p>3 General Page</p> <p>This template is used for most pages across the site to communicate content about a single topic. It includes a modular set of flexible components that may be leveraged to achieve a range of content goals.</p> <p>This template has left-navigation.</p>
<p>4 Program Listing</p> <p>A filterable listing template of all undergraduate and graduate programs. This template will display information from the Program Detail pages to create the listing.</p>	<p>5 Program Detail</p> <p>A template that presents key program details in a clear and structured format focused primarily on user needs, with secondary promotional and relevant information. Clear calls to action to apply are included.</p>	<p>6 News Listing</p> <p>A filterable listing template of all news. This template will display information from the News Detail pages to create the listing.</p>
<p>7 News Detail</p> <p>A template that presents an individual news story in a structured format.</p>	<p>8 Organization Listing</p> <p>A filterable listing template of all organizations including academic/non-academic departments, administrative offices, services, resources, centers and institutes. This template will display information from the Organization Detail pages to create the listing.</p>	<p>9 Organization Detail</p> <p>A template that presents an individual Organization in a clear and structured format. Introduces high level info about the organization (purpose, contact, location, office hours) with info about services offered, staff/team, news, related offices/programs. This page can have optional subpages.</p>
<p>10 Profile Listing</p> <p>A filterable listing template of faculty and staff. This template will display information from the Profile Detail pages to create the listing.</p>	<p>11 Profile Detail</p> <p>A template for a bio of a faculty or staff member in a clear and structured format, highlighting important details and contact information.</p>	